



MOMENTS OF Joy

DIGITAL IDEA BOOK

Discover endless inspiration in your Kiwi Club scrapbooking digital idea book, highlighting “Moments of Joy” club paper and “Timeless” club template set.

Featuring guest appearances from the “Madison Ave”, “Ovals” and “Memento” Designer Template sets.

Start Playing-to-Crete today!



Kiwi CLUB

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Ideas & Inspiration

FIND YOUR STARTING SPARK

Sometimes a scrapbook page begins with a memory. Other times it starts with a color combination, a layout idea, or a small detail that catches your eye and makes you think,

“I want to try that.”

The inspiration in this Idea Book is meant to spark ideas and help you see the many ways the Designer Templates and paper in this kit can come together on a page.

Your starting point might be something simple like:

- your photos
- a color combination from the paper kit
- a layout idea that catches your eye
- a technique you'd like to try
- an idea you picked up from a Kiwi Club event

Let the pages ahead spark your creativity and invite you to Play-to-Create®.



Photos - Paper Kit - Title Cards



GATHER YOUR MEMORIES & SUPPLIES

As you begin thinking about your next page, this is where you can start gathering the pieces you'll use to build your layout.

The Kiwi Club kit is designed to make this part easier. As you look through the photos, paper patterns, title ideas, and Featured Template Sets, you may start to see how your next layout could take shape.

Use this section to explore the building blocks of your page and gather the ideas and supplies that feel right for the memories you want to re-live.



FINDING YOUR PHOTOS AND MEMORIES

Every Kiwi Club kit is designed with themes, colors, and moments in mind—but the memories you scrapbook with it are completely your own.

As you look through the paper patterns, title cards, and layouts in this Idea Book, notice what stands out to you. You may find certain photos or memories coming to mind right away.

Your page might begin with:

- Themes in the Paper
- Title Card Sentiments
- Color Palette

These simple cues can help you quickly recognize which photos and memories might fit beautifully with this kit.



Gather Your Supplies EXPLORE THE PAPER KIT



One of the beautiful things about the Kiwi Club paper kit is that the paper choices have already been thoughtfully designed to work together.

Each kit includes a balance of papers that help you build a page with ease:

- main patterned sheets that set the theme and personality of the layout (3 sheets)
- supporting patterns that layer beautifully with the main designs (3 sheets)
- background papers that help anchor your page and allow the design to stand out (6 sheets)

This gives you a chance to experience the Kiwi Lane paper formula in action through practice—seeing how patterns, colors, and backgrounds support one another on a finished page.

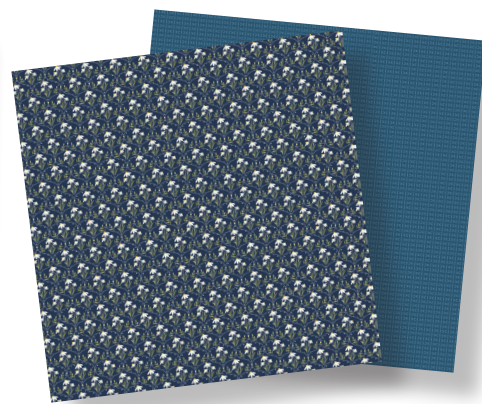
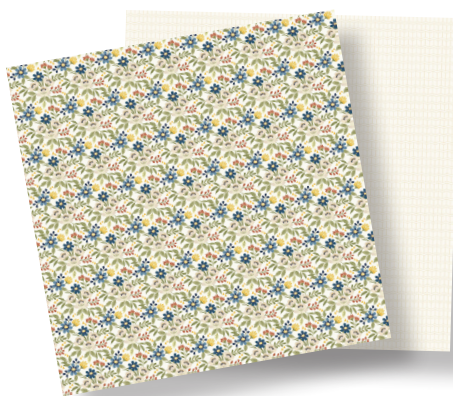
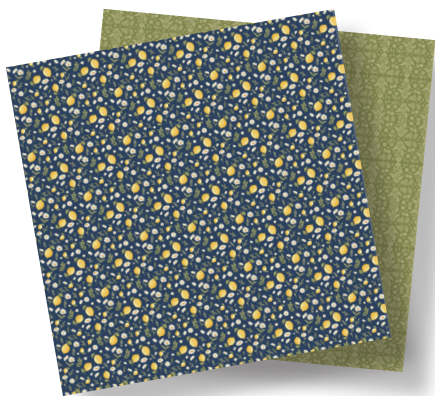
With the paper choices already working together, you don't have to worry about whether the patterns will match. You can simply create with confidence, **knowing your page will come together beautifully for the memories it holds.**

✓ Little Joys

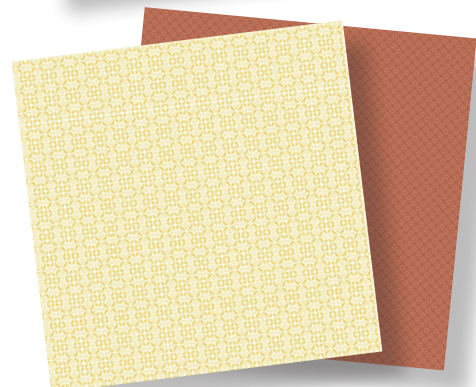
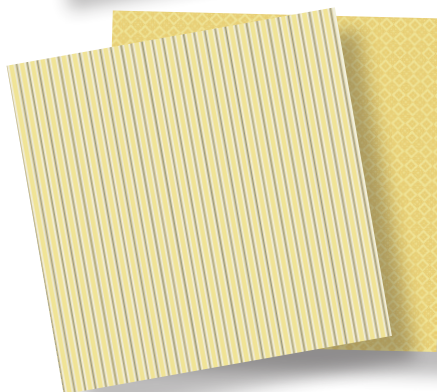
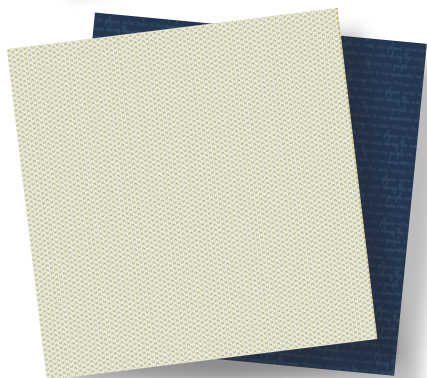
✓ Relationships

✓ Travel

MAIN SHEETS



SUPPORTING



Gather Your Supplies CHOOSE A TITLE & STORY ANGLE

Start by looking through the titles and noticing which ones resonate with you—**often they will point to the memory your page is meant to hold.**

Sometimes a title card will immediately remind you of a moment you want to preserve. Other times it may help you see a slightly different angle of the story behind your photos or they can also act as simple story prompts.

The title cards included in this kit are designed to fit beautifully within the suggested templates and layouts in this idea book. This ensures that your titles seamlessly blend into your page design.



Title Card Options:

- It doesn't matter where you go in life...what you do...or how much you have...it's who you have beside you.
- There is only one happiness in life, to love and be loved.

- You are the love of my life
- It's a good day to have a good day
- And so together they built a life they loved
- Live well, laugh often, love much
- Worry less, travel more
- Life is short, make it sweet
- Grow old with me

- Together is my favorite place
- To travel is to live
- Delight in the little things
- You're my happy place
- Love grows here
- Oh happy day!
- Delight yourself in the Lord and He will give you the desires of your heart

Gather Your Supplies
**SUGGESTED
DESIGNER TEMPLATES**

Looking for Designer Templates that pair especially well with this kit?

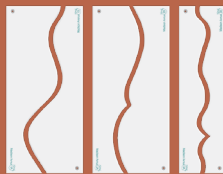
Each month we highlight a few Featured Sets that naturally complement the shapes, themes, and papers in the kit. These sets are selected to give you helpful design guardrails so you don't have to wonder which templates work well together.

You may already have some of these templates in your collection, or you may discover a new favorite along the way.

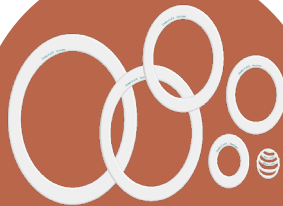
Either way, the Featured Sets offer a reliable starting point when you're ready to design—helping you move past decision fatigue and jump straight into creating.

Think of them as trusted companions to the kit, giving you a clear place to begin as you Play-to-Create® your pages.

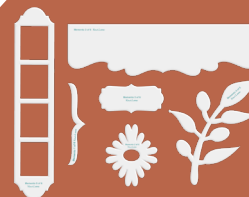
*These featured sets are only available while supplies last. Please login to your kiwilane.com account to see these products.



Madison Ave



Ovals



Memento

Let these Designer Templates inspire you!



Timeless



Layout Ideas & Design Tips



DESIGN & CREATE YOUR PAGE



With your photos, papers, and story ideas gathered, the next step is designing your page. The Designer Templates are a creative tool that can lead to many different expressions. In the pages ahead, our design team share a variety of ways this kit can come together—from clean and simple layouts to layered designs, thoughtful details, and even ways to combine the templates with favorites from your collection.

Each section highlights a slightly different creative approach. These aren't steps or skill levels—just different ways to explore the same templates, papers, and ideas.

As you look through the layouts, notice what catches your eye. You might try a similar arrangement, borrow a layering idea, or adapt a detail that fits your photos.

What inspires you to start your next page?

Let that be your starting point as you explore the pages ahead.



Layout Ideas & Design Tips

SIMPLE & BALANCED



Clean, balanced pages that highlight how the Designer Templates and Featured Sets in this Kiwi Club kit naturally work together.

A few thoughtfully placed elements can frame your photos beautifully without feeling busy—creating layouts that feel polished, approachable, and satisfying to complete. A reminder that sometimes simple structure creates timeless pages.

Simple
& Balanced

By Jody Vasquez (Design Team)

“I just want something
simple tonight.”



6 photos

Accessories: Ovals (3, 5, 6), Memento (2, 4)

Kiwi Club Sets: Timeless (1, 2, 3, 4, 7)

Photos: Left: Photo Blocks A (#4), (1: 3x3), Right: Photo Blocks B (#3)



Layer the Timeless frame with the oval templates to create extra depth and dimension.

Use Timeless 3 to cut title cards, date blocks, or other small story details.



Layer Timeless and Memento templates together for more intricate embellishments and eye-catching focal points. Mixing sets is an easy way to give your layouts a custom look.

Layout Ideas & Design Tips

ENHANCE WITH LAYERS

These pages build on the foundation of the Designer Templates by adding layers—using additional papers, patterns, and textures to create more depth and dimension.

Layering can be as simple as adding an extra paper or incorporating a few complementary elements from your stash—while still keeping your design clear and balanced.

An invitation to explore how layering can expand your page while keeping the process approachable and fun.



By Linda Hanson (Design Team)



6 photos

Borders: Madison Ave (2A, 2B)

Accessories: Ovals (3), Memento (2, 3)

Kiwi Club Sets: Timeless (1, 2, 3, 4, 5, 6, 7)

Photos: Left: (2: 4x6, 1: 3x4), Right: (1: 4x6, 1: 3x4, 1: 4x11)



For a softer, more natural look, tear the edges of both the border piece and the large photo, letting the curve of the border guide the shape.

Try turning the frame in a different direction to see how it changes the design. Tucking mulberry paper or glitter paper behind the photo is another easy way to add a little more focus, depth, and texture.



Try doubling up and layering the Timeless 4 template to create a dimensional floral touch that feels fuller and more natural on the page

Layout Ideas & Design Tips IN THE DETAILS

Here is where the finishing touches come into focus.

Small additions—like die cuts, stitching, ribbon, stamping, or other play-friendly elements—can add texture, interest, and personality to your layout.

These details often become the final layer that brings your page together.

A moment to pause, look over your page, and enjoy the little touches that make it uniquely yours.



By Mary Snyder (Design Team)



11 photos

Borders: Madison Ave (2A, 2B)

Accessories: Adrift (5, 9, 10), Memento (2, 5), Ovals (5)

Kiwi Club Sets: Timeless (1, 2, 3, 4, 5, 6)

Photos: Left: (1: 4x6), Photo Blocks A (#3) , Right: Photo Blocks B (#2), (4: 1.5 x 2)



By Mary Snyder (Design Team)

Try using just half of the Timeless 6/7 strip along the edge of a photo or paper strip for a simple decorative touch.



Create custom seashell embellishments with shrink plastic. Trace the template, cut it out, and add details with a permanent marker. Heat it in a small box with a heat gun until it shrinks and flattens. If it curls, keep heating until it settles, then press it flat with a stamp block or other smooth surface.

Use small bits of string to create delicate flower stamens, then add simple details and a touch of color with a pen.





Jennifer Harjo (Design Team)

"A few little details would be fun here."



7 Photos

Borders: Madison Ave (2A, 2B)

Accessories: Ovals (4, 5)

Kiwi Club Sets: Timeless (1, 2, 5, 6, 7)

Photos: Left: Photo Blocks A (#5), Right: Photo Blocks A (#4)

Use the Timeless 5 vine template along the edges of borders or photos to create a decorative, layered edge.





Jennifer Harjo (Design Team)

Add stitching to the Timeless frame for extra detail and texture. Use the frame to highlight photos, journaling, or title cards.



Plan overlapping digital journaling before you print. Create a shape in Word the same size as your Designer Template, then add a text box sized to the visible area that won't be covered by photos. Print a test copy first so you can make any adjustments before printing the final version.



Layout Ideas & Design Tips

BACK IN PLAY



This section invites you to mix the new with the familiar—bringing your favorite Designer Templates back into play.

Pair this month's layouts with templates from your collection to explore combinations you may not have tried before.

When familiar favorites meet new inspiration, the possibilities open up—creating fresh layouts in a way that still feels comfortable and true to your style.

A reminder that your templates are always ready to come back into play.

BACK IN
play

By Shiloh Jorgensen (Co-Founder)

“What if I bring other
template sets into this
design?”



7 photos

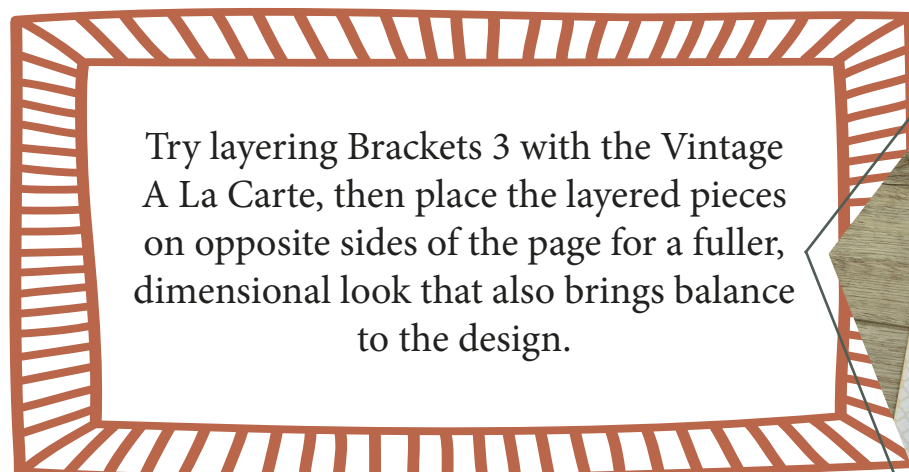
Accessories: Brackets (3) Vintage A la carte,

Kiwi Club Sets: Timeless (1, 2, 3, 5) Citrus (1, 3) Ladybug (8)

Photos: Left: (2: 4x5, 1: 4x6), Right: (1: 4x6, 2: 4.5x4 (1: 3x4))



Pair this set with the Citrus set to bring in even more of that fresh, cheerful lemon feel.



Try layering Brackets 3 with the Vintage A La Carte, then place the layered pieces on opposite sides of the page for a fuller, dimensional look that also brings balance to the design.



If you don't want to cut out the center flowers of Timeless 7, use them as placeholders for buttons or floral add-ons from your stash.



When working with a collage-style photo layout, mix in a few blocks of patterned paper or title cards to give the photos room to breathe and add more visual interest.

Use Timeless 3 as a simple place to highlight the date, location, or names of the people in your photos.



enhance
with
LAYERS

By Debra Johnson (Design Team)

“Ooo... I love those layers.”



14 photos

Accessories: Ovals (3, 6), Citrus (1, 3), Memento (2, 4)

Kiwi Club Sets: Timeless (2, 3, 4, 6, 7)

Photos: Left: Photo Blocks A (#2), (3: 4x4), Right: Photo Blocks B (#3), (1: 4x6)



Use Photo Blocks strips to fit in more detail photos while keeping the layout organized and visually balanced.



By Debra Johnson (Design Team)



Double-mat your main photos to add depth and contrast, then use title cards or small embellishment clusters nearby to naturally guide the eye toward those important moments.

Use Ovals as the base for your focal point, then layer Timeless, Memento, and Citrus together to create a larger, fuller look. Finish it off with simple details, like dotted lines around the edges, for added definition and charm. Create balance on your page by echoing those designs on both pages.





5 photos

Borders: Madison Ave (2A, 2B)

Accessories: Ovals (5), Lovely (1)

Kiwi Club Sets: Timeless (1, 2, 3, 5)

Photos: Left: (2: 4x6, 1: 4x4) Right: (4: 4x6)



Use the tabs from Timeless 3 to create lift tabs for flip-up photos, making it easy to tuck extra pictures or journaling underneath.

Tuck a wide lace ribbon underneath your border so just a bit peeks out, adding a soft, delicate detail. If you have a narrower lace ribbon, layer it on top to create even softer edges and extra texture.



Layer the flowering vine from Timeless 5 with the frame from Timeless 1 for a dimensional look. Cut the smaller elements from different papers, layer the leaves, and use pop-ups to add depth.



Layout Ideas & Design Tips BEYOND THE KIT



As you settle into the creative rhythm, it becomes easier to create additional pages using papers from your stash—because you begin to recognize what works together.

The Designer Templates remain your design tool, ready to guide new pages with whatever papers and supplies you choose.

These ideas show how the same templates can continue to work beyond the kit—so your creativity doesn't stop when the paper kit is used.

A reminder that what you already have can still come together beautifully.

BEYOND
the Kit

Gail Owens (Design Team)

"I have some papers in my stash that would work with these ideas."



11 photos

Accessories: Ovals (5, 6), Memento (2, 5)

Kiwi Club Sets: Timeless (2, 4, 5, 6, 7)

Photos: Left: Slim Photos (1: 3.5x5), Photo Blocks A (#2), (3: 1.5 x 2) Right: Photo Blocks A (#4)

Use Photo Blocks and the Memento Photo Strip together to tell a story over time. They're perfect for showing growth, progress, or a sequence of moments—like the life of a lemon tree.



Layer the Timeless border on itself by placing the smaller shapes over the larger ones. Add enamel dots, tiny flowers, or other small embellishments from your stash at the intersecting points for extra detail and dimension.

Layer Timeless 4 with Memento 2 to create a floral focal point, then use Timeless 2 to add a second layer. Its curved shape is perfect for layering on ovals, circles, frames, and other rounded design elements.



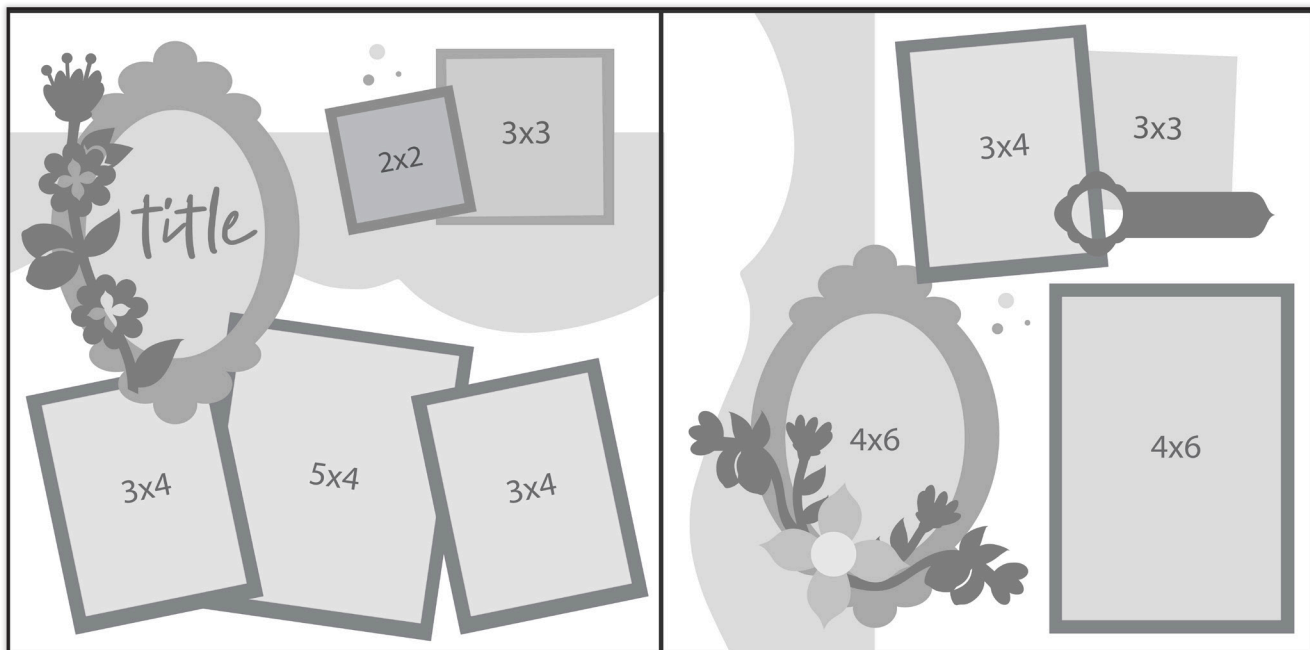
GUIDELINES FOR CREATING YOUR OWN PAGES:

- Start by selecting the sample that sparks your inspiration.
- Take into account the number of photos you wish to include and your paper preferences.
- Gather the templates mentioned in the layout spread's recipe.
- Arrange the templates to craft a layout tailored to the number of photos you intend to include. (Don't forget to use the photo templates for this step – they're a fantastic time-saving tool and help streamline your creative process.)
- Trace, cut, ink, and replace each layer with your chosen paper or the papers shown in the sample.
- Celebrate your finished page!

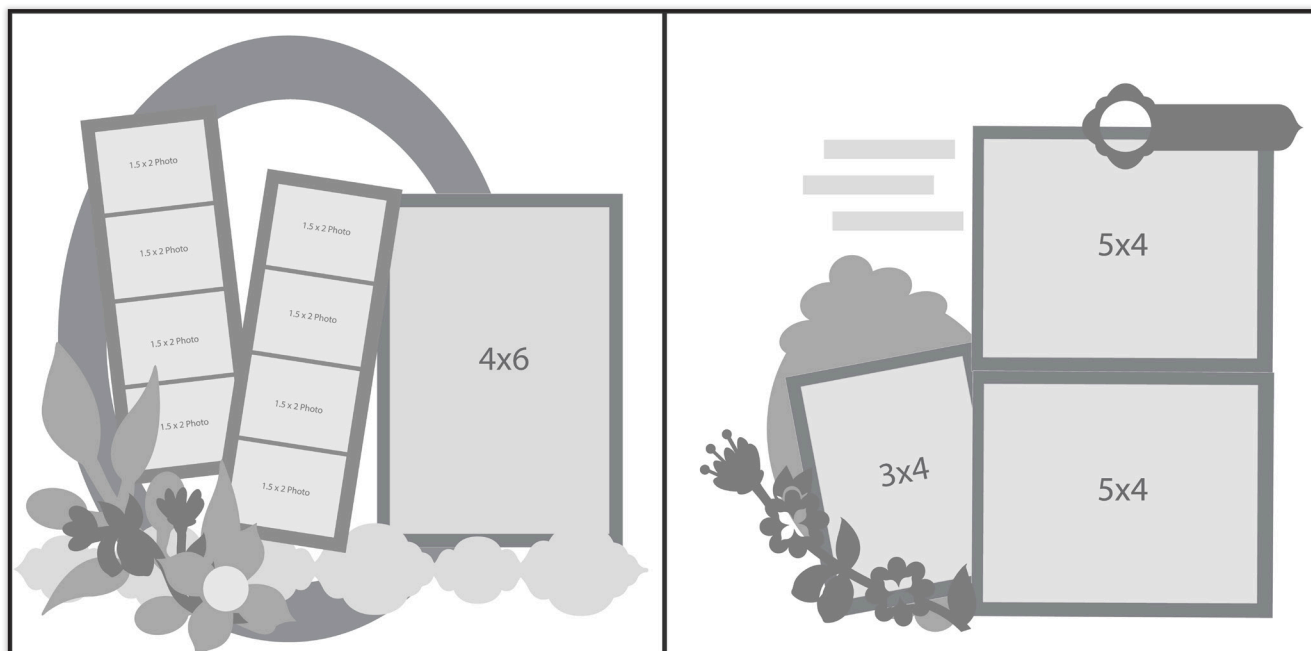
**WE ARE HERE FOR YOU FROM THE SPARK OF INSPIRATION
TO THE CELEBRATION OF EACH FINISHED PAGE!**



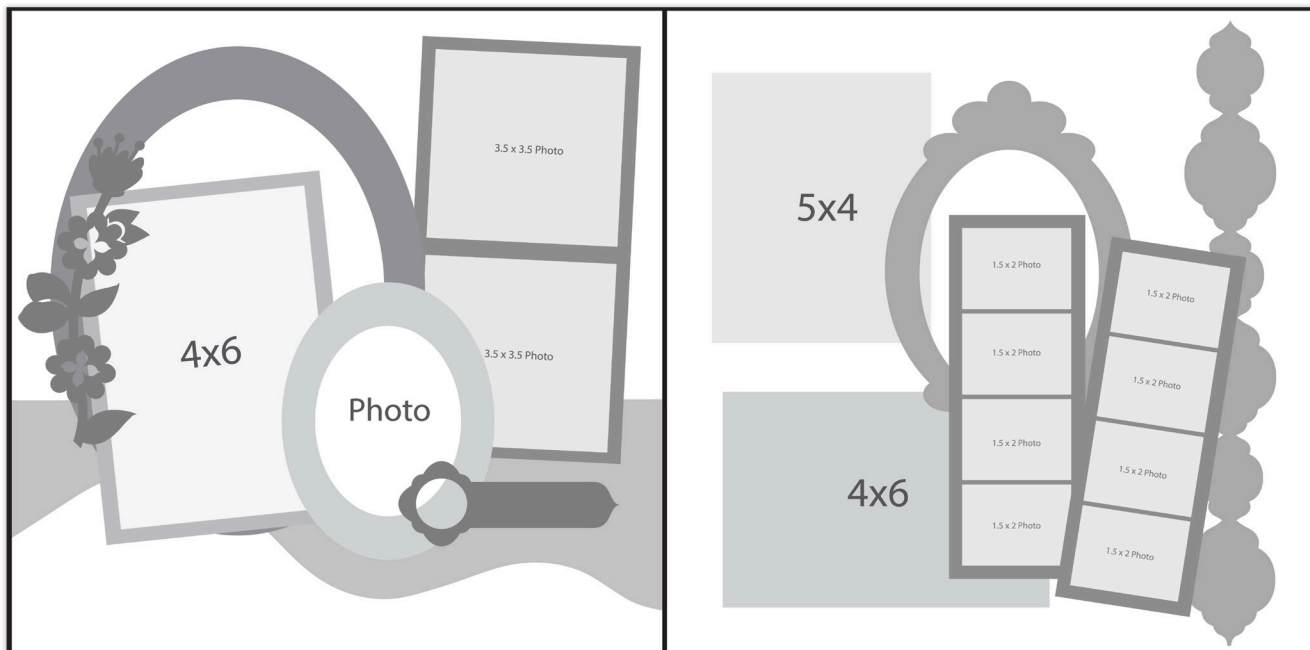
**Featuring: Timeless, Madison Ave, Ovals, Memento,
Photos and Photo Mats**



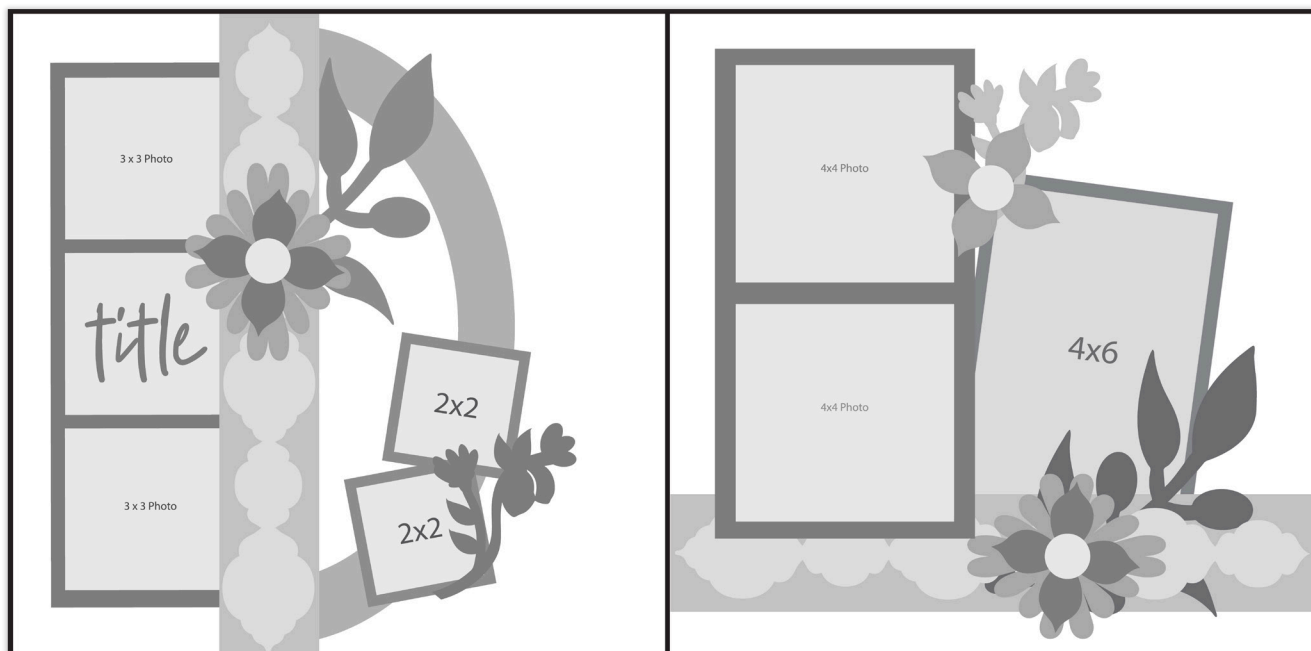
Featuring: Timeless, Madison Ave, Photos, Mini Photos and Photo Mats



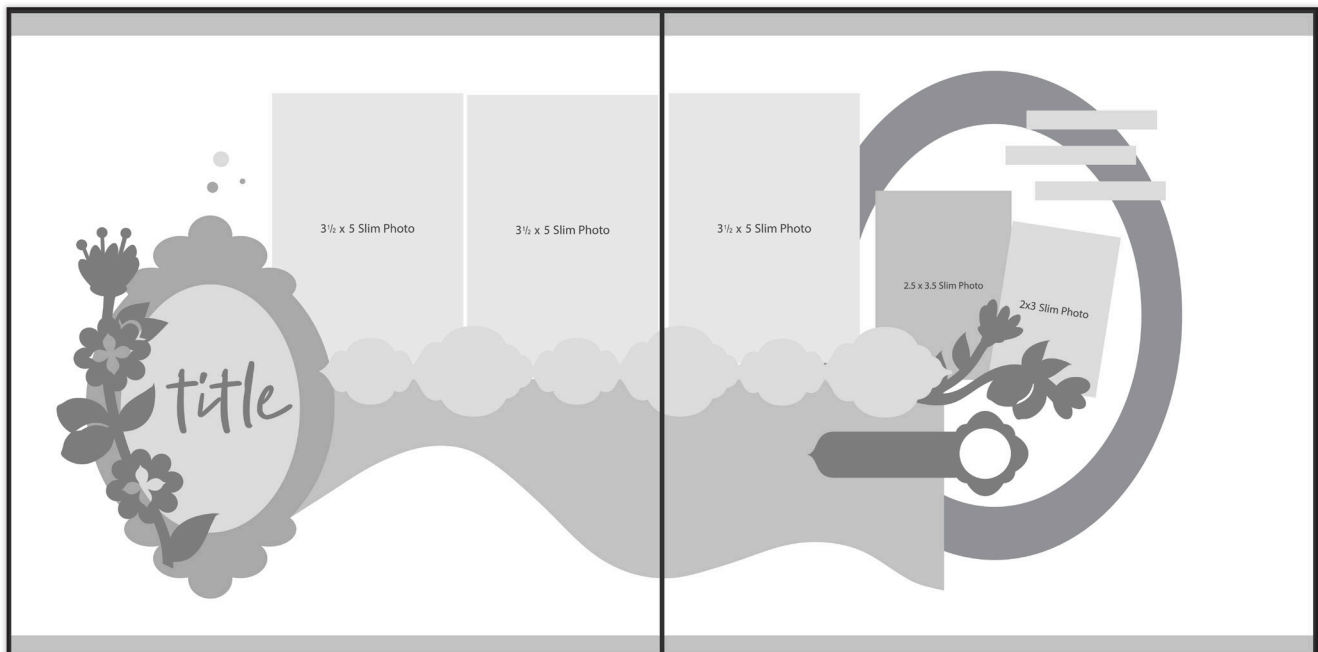
Featuring: Timeless, Ovals, Photos and Photo Mats



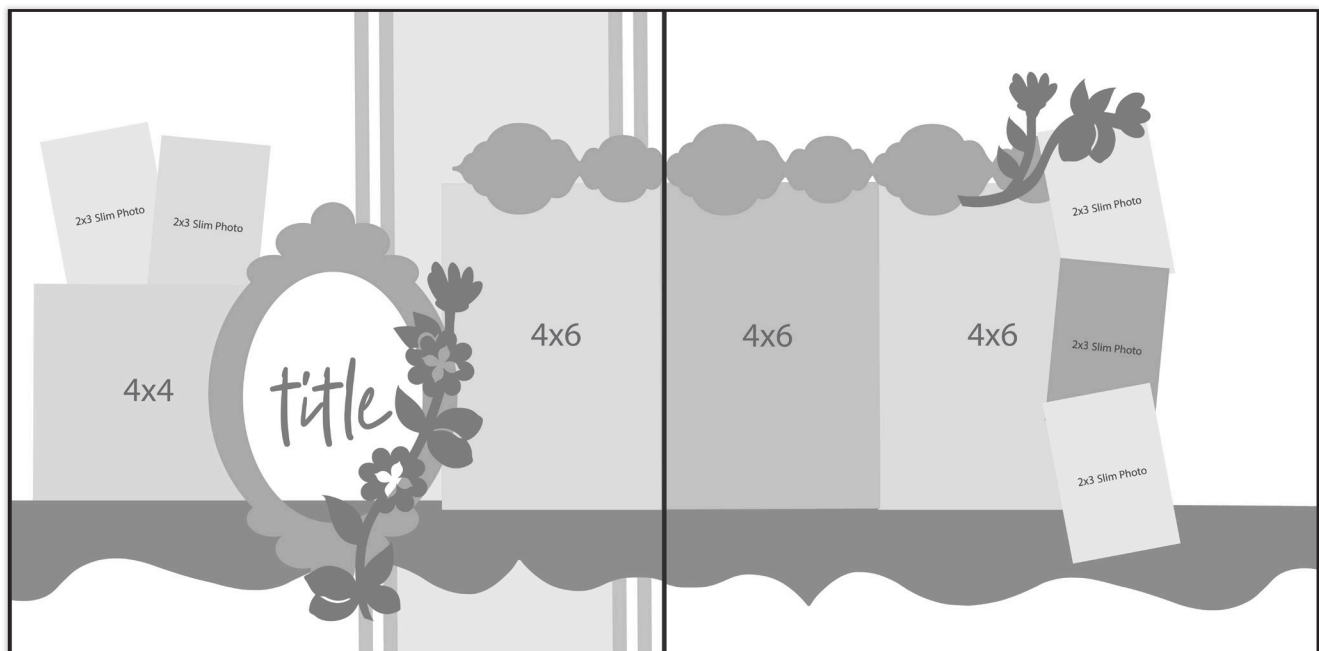
Featuring: Timeless, Madison Ave, Ovals, Photos and Photo Mats



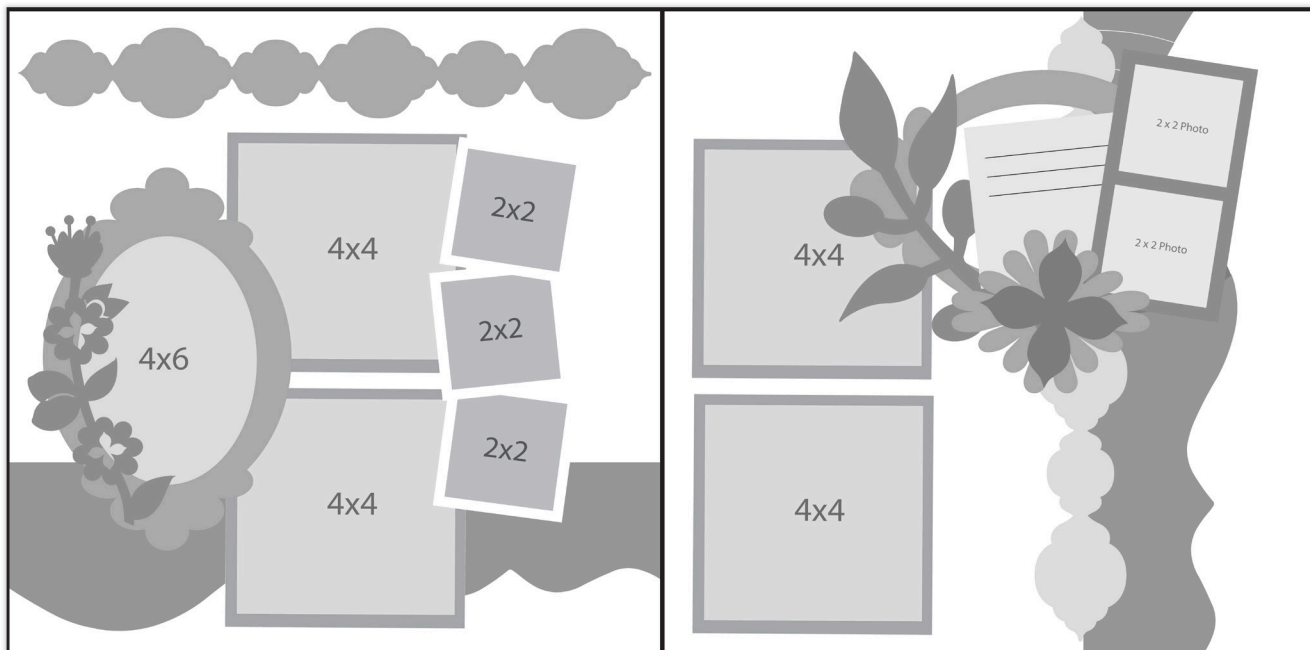
Featuring: Timeless, Ovals, Memento, Photos Mini Photos and Photo Mats



Featuring: Timeless, Madison Ave, Ovals, Photos and Mini Photos



Featuring: Timeless, Madison Ave, Photos and Mini Photos



**Featuring: Timeless, Madison Ave, Ovals, Memento,
Photos, Mini Photos and Photo Mats**



Events - Challenges - Community



LET'S CREATE TOGETHER

One of the most special parts of Kiwi Club is knowing you're creating alongside others—even when you're scrapbooking at your own table.

Each month we highlight the current Kiwi Club kit through layouts, tips, events, and this digital Idea Book so everything is ready when you are. The goal isn't to keep up with a schedule—it's to make it easier to turn your kit into finished pages whenever you sit down to create.

Our community events are simply one of the ways we support that rhythm. They give you a place to pull up a chair, work on your pages, and build creative confidence over time while seeing how others are using their kits.

Most importantly, they're a reminder of something simple: you don't have to do everything for this to work—and you are not alone.

When you return to scrapbooking—whether that's tonight or next week—you'll find the inspiration, examples, and guidance gathered in one place. That rhythm helps you come back to creating on your own timeline, without needing to hunt for ideas or wonder where to start.

If you'd like to join in, you'll find us in the Kiwi Lane Circle community. You can RSVP for this month's gatherings, share your finished pages, or simply stop in to see what others are creating with their kits.



IT'S TIME TO
make time

⇒ RSVP TODAY ⇒

TO JOIN US AT THE
NEXT EVENT!

JOIN THE Monthly Creating Challenge

Each month we invite you to share your finished pages inside the community. Choose any idea from this Idea Book as your inspiration and create your own scrapbook page using your kit, Designer Templates, or sketches you'd like to try. The goal isn't to recreate the exact layouts shown—it's simply to let the ideas spark your own creative version.

As a little extra bonus for sharing, everyone who shares a page is entered to win a \$25 Kiwi Lane store credit.

HOW TO ENTER:

1. **CREATE** a project using any of the ideas as your inspiration. Remember to invite play into your creative process.
2. **TAKE A PICTURE** of your finished scrapbooking page.
3. **VISIT** the Kiwi Lane Circle Community app.
4. **POST** a picture of your finished project in the 'Share YOUR ideas here' Group **by the 10th of September before midnight MST.**



READ ME!

5. **USE THE SPECIFIC HASHTAG** for the current month in your description. The format for the hashtag is simple: the first three letters of the GIVEN month and the year.

#aug2026

You can create as many different projects as you would like. **Each unique project you submit counts as one entry.**

6. **CELEBRATE** with us in the Kiwi Lane Circle Community as we all complete projects from start to finish.
7. A **RANDOM WINNER** will be selected from those who participate. We will announce our winner on the first Monday of the following month. Each winner will be announced in the Kiwi Lane Circle Community.