



Fields of Joy

DIGITAL IDEA BOOK

Discover endless inspiration in your Kiwi Club scrapbooking digital idea book, highlighting “Fields of Joy” club paper and “Meadow” club template set.

Featuring guest appearances from the “Sunnybrook Ln”, “Bunny”, “Sprig”, “Festival”, “Ovals,” and “Briar Crescents” Designer Template sets.

Start Playing-to-Create today!



Kiwi CLUB

Copyright - For Personal Use Only

Ideas & Inspiration

FIND YOUR STARTING SPARK



Sometimes a scrapbook page begins with a memory. Other times it starts with a color combination, a layout idea, or a small detail that catches your eye and makes you think,

“I want to try that.”

The inspiration in this Idea Book is meant to spark ideas and help you see the many ways the Designer Templates and paper in this kit can come together on a page.

Your starting point might be something simple like:

- your photos
- a color combination from the paper kit
- a layout idea that catches your eye
- a technique you'd like to try
- an idea you picked up from a Kiwi Club event

Let the pages ahead spark your creativity and invite you to Play-to-Create®.

Photos - Paper Kit - Title Cards

GATHER YOUR MEMORIES & SUPPLIES

As you begin thinking about your next page, this is where you can start gathering the pieces you'll use to build your layout.

The Kiwi Club kit is designed to make this part easier. As you look through the photos, paper patterns, title ideas, and Featured Template Sets, you may start to see how your next layout could take shape.

Use this section to explore the building blocks of your page and gather the ideas and supplies that feel right for the memories you want to re-live.



FINDING YOUR PHOTOS AND MEMORIES

Every Kiwi Club kit is designed with themes, colors, and moments in mind—but the memories you scrapbook with it are completely your own.

As you look through the paper patterns, title cards, and layouts in this Idea Book, notice what stands out to you. You may find certain photos or memories coming to mind right away.

Your page might begin with:

- Themes in the Paper
- Title Card Sentiments
- Color Palette

These simple cues can help you quickly recognize which photos and memories might fit beautifully with this kit.

Gather Your Supplies
**EXPLORE THE
PAPER KIT**

One of the beautiful things about the Kiwi Club paper kit is that the paper choices have already been thoughtfully designed to work together.

Each kit includes a balance of papers that help you build a page with ease:

- main patterned sheets that set the theme and personality of the layout (3 sheets)
- supporting patterns that layer beautifully with the main designs (3 sheets)
- background papers that help anchor your page and allow the design to stand out (6 sheets)

This gives you a chance to experience the Kiwi Lane paper formula in action through practice—seeing how patterns, colors, and backgrounds support one another on a finished page.

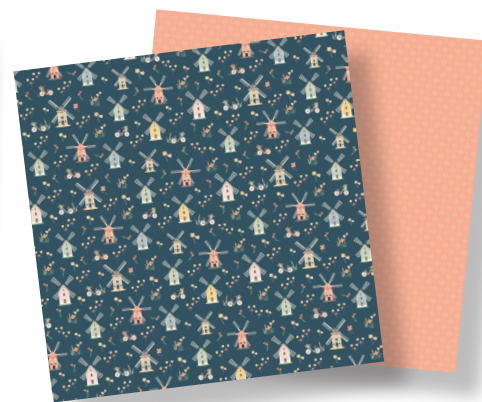
With the paper choices already working together, you don't have to worry about whether the patterns will match. You can simply create with confidence, **knowing your page will come together beautifully for the memories it holds.**

✓ Easter

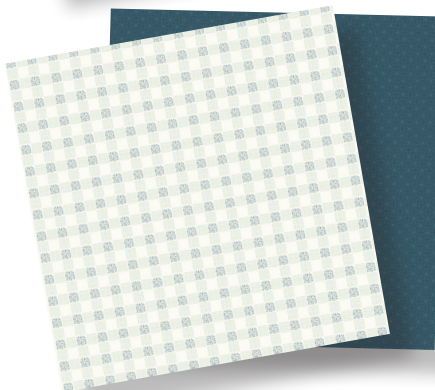
✓ Moments in Nature

✓ Faith and Hope

MAIN SHEETS



SUPPORTING



Gather Your Supplies
**CHOOSE A
 TITLE & STORY ANGLE**

Start by looking through the titles and noticing which ones resonate with you—**often they will point to the memory your page is meant to hold.**

Sometimes a title card will immediately remind you of a moment you want to preserve. Other times it may help you see a slightly different angle of the story behind your photos or they can also act as simple story prompts.

The title cards included in this kit are designed to fit beautifully within the suggested templates and layouts in this idea book. This ensures that your titles seamlessly blend into your page design.



Title Card Options:

- Where flowers bloom so does hope.
- Blooming with happiness.
- Bunny kisses and egg hunt wishes.
- In Him new life.
- Silly goose.
- This is what joy looks like,
- Come tiptoe through the tulips with me.



Gather Your Supplies
SUGGESTED
DESIGNER TEMPLATES

Looking for Designer Templates that pair especially well with this kit?

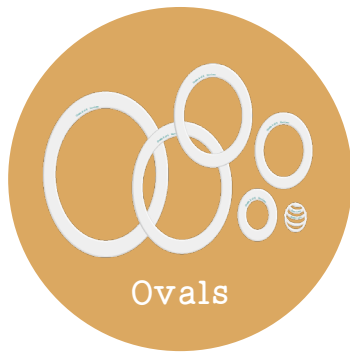
Each month we highlight a few Featured Sets that naturally complement the shapes, themes, and papers in the kit. These sets are selected to give you helpful design guardrails so you don't have to wonder which templates work well together.

You may already have some of these templates in your collection, or you may discover a new favorite along the way.

Either way, the Featured Sets offer a reliable starting point when you're ready to design—helping you move past decision fatigue and jump straight into creating.

Think of them as trusted companions to the kit, giving you a clear place to begin as you Play-to-Create® your pages.

**These featured sets are only available while supplies last. Please login to your kiwilane.com account to see these products.*



Let these Designer Templates inspire you!



Layout Ideas & Design Tips

DESIGN & CREATE YOUR PAGE

With your photos, papers, and story ideas gathered, the next step is designing your page. The Designer Templates are a creative tool that can lead to many different expressions. In the pages ahead, our design team share a variety of ways this kit can come together—from clean and simple layouts to layered designs, thoughtful details, and even ways to combine the templates with favorites from your collection.

Each section highlights a slightly different creative approach. These aren't steps or skill levels—just different ways to explore the same templates, papers, and ideas.

As you look through the layouts, notice what catches your eye. You might try a similar arrangement, borrow a layering idea, or adapt a detail that fits your photos.

What inspires you to start your next page?

Let that be your starting point as you explore the pages ahead.

Layout Ideas & Design Tips

SIMPLE & BALANCED

Clean, balanced pages that highlight how the Designer Templates and Featured Sets in this Kiwi Club kit naturally work together.

A few thoughtfully placed elements can frame your photos beautifully without feeling busy—creating layouts that feel polished, approachable, and satisfying to complete. A reminder that sometimes simple structure creates timeless pages.

Simple
& Balanced

By Jody Vasquez (Design Team)

"I just want something
simple tonight."



6 photos

Borders: Sunnybrook Ln (1A, 1B, 2A, 2B)

Accessories: Thank You (2), Blossom (1) Briar Crescents (4), Bunny, Sprig

Backdrops: Ovals (1, 3, 5)

Kiwi Club Sets: Meadow (1, 3, 7, 8)

Photos: Left: (2: 4 x 5), Right: (2: 3 x 4, 2: 3 x 3)



Pair the Meadow 7 template with a border to create an extra layer that helps anchor your photos while guiding the eye across the page.

Elevate flower designs with the built-in stencil details. The new Meadow flower templates include stencil features that make it easy to add pen details, bringing extra definition and charm to your flowers with just a few simple strokes.



Work title cards naturally into your layout. The Ovals set makes beautiful title frames, but you can also use one of the cutouts from Meadow 8 or simply tuck a title card alongside your photos so it feels integrated into the design.



Layout Ideas & Design Tips



ENHANCE WITH LAYERS

These pages build on the foundation of the Designer Templates by adding layers—using additional papers, patterns, and textures to create more depth and dimension.

Layering can be as simple as adding an extra paper or incorporating a few complementary elements from your stash—while still keeping your design clear and balanced.

An invitation to explore how layering can expand your page while keeping the process approachable and fun.



By Linda Hanson (Design Team)



5 photos

Borders: Sunnybrook Ln (1A, 1B, 3A, 3B)

Accessories: Tiny Plants (5)

Kiwi Club Sets: Meadow (1, 2, 3, 4, 5, 6, 7)

Photos: Left: (2: 4 x 6, 1: 3 x 4), Right: (1: 3 x 4, 1: 4 x 5)



Break up blocky photo groupings with the Meadow 7 bow template. Use the shape to create a segmented collage that adds natural movement and visual interest across the page. For an extra touch of softness and whimsy, layer a piece of vellum behind one or more of the sections.

Build dimension in your flowers by backing extra layers behind the petals. Finish the look with enamel dots, rhinestones, and a few pen details to add sparkle, interest, and a polished touch.



Create a 3D windmill effect by doubling up the blades for extra dimension. Small details in the windows can add a charming touch—try tucking patterned paper or tiny images inside. For example, a strip of tulips trimmed from a photo can be placed behind the window openings to make the windmill feel more alive and connected to the scene.



By Debra Johnson (Design Team)

“Ooo... I love those layers.”



8 photos

Borders: Sunnybrook Ln (2A, 2B)

Accessories: Sprig, Festival, Briar Crescents (1, 4), Simple (3)

Backdrops: Ovals (3, 4, 5)

Kiwi Club Sets: Meadow (1, 2, 3, 4, 5, 6, 8)

Photos: Left: (2: 4 x 5, 3: 2 x 2), Right: (3: 4 x 4)

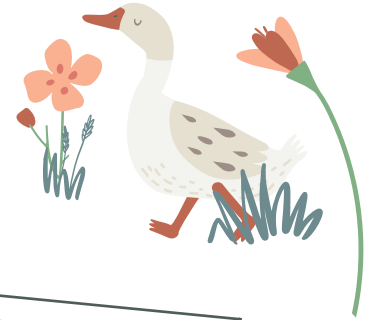


Mat your photos with the Festival template to create a flag-style edge. This simple detail adds movement and visual interest, and when repeated across several photos, creates a pleasing sense of rhythm and repetition across the page.



By Debra Johnson (Design Team)

Create dimension in the windmill by starting with a base piece in one color, then layering a second piece just slightly smaller on top. Cut out the windows and door with an X-Acto knife to add depth, draw in simple window panes for detail, and finish by sketching lattice lines on the windmill wings for a classic touch.



Use the stencil feature on Meadow 6 to elevate your egg design with elegant flourishes and playful flowers. Layer paper pieces, pen in delicate details, or add texture with paste, glitter, or anything you have on hand. You can trace the stencil shapes for precise accents or simply use the stencil as a placeholder while you explore other creative ideas.

Layout Ideas & Design Tips IN THE DETAILS

Here is where the finishing touches come into focus.

Small additions—like die cuts, stitching, ribbon, stamping, or other play-friendly elements—can add texture, interest, and personality to your layout.

These details often become the final layer that brings your page together.

A moment to pause, look over your page, and enjoy the little touches that make it uniquely yours.



By Mary Snyder (Design Team)



16 photos

Borders: McKay Blvd (1A, 1B)

Kiwi Club Sets: Meadow (1, 2, 3, 4, 5, 7, 8)

Photos: Left: 5 (2 x 2), 1 (4 x 5), 1 (3 x 4) Right: 1 (3 x 4), 8 (2 x 2)

Add extra dimension to floral pieces by layering them and gently popping part of the design up with foam adhesive. Finishing the center with small drops—like Nuvo Drops for the stamen—creates texture and helps the flowers stand out beautifully on the page.



Doodling is a simple way to add personality and detail to a layout. Try mimicking small design elements already on the page—like tiny vines or decorative lines—and sketching them onto another element. This kind of playful doodling adds charm, brings pieces of the design together, and makes the page feel more finished and uniquely yours.

When using many photos from one event, create simple strips with small square images (about 2" x 2"). Place them along the page edges—like down one side or across the bottom—to include more photos without clutter. Add a few journaling or title cards within the strips for visual interest.



IN THE
details

Jennifer Harjo (Design Team)

“A few little details would be fun here.”



9 Photos

- Borders: Sunnybrook Ln (2A, 2B)
- Accessories: Egg Hunt (1T, 2T, 4T, 5T & 6T), Thank You (6), Bunny, Sprig, Festival, Spring Fever (2), Briar Crescents (4)
- Backdrops: Ovals (1)
- Kiwi Club Sets: Meadow (1, 2, 6, 7, 8)
- Photos: Left: (2: 4 x 6, 1: 2.5 x 3), Right: (6: 2 x 2)

Look for creative ways to reuse template pieces. The carrot top from the Tiny Egg Hunt set can double as the wing on the goose (Meadow 2), showing how a single shape can take on a completely new role in your design.



Bring in texture for extra depth. Try stitching, embossing folders, or stamping to add subtle dimension. For example, stamp simple lines onto a carrot to suggest natural ridges, run a basket piece through an embossing folder for a woven look, or stitch along the edges of cutout templates for a soft, handcrafted finish.



Use the Festival template to create a flip-up tab to hide an extra photo or journaling underneath. The circle cutout can also serve as a little “nest” for an embellishment cluster. The Sprig template works beautifully for shaping a circular wreath because of its natural curve. To complete the scene, mix in punches and templates—circle punches can form a bunny’s face and paws, while the petals from Briar Crescents 4 make perfect ears. Finish the wreath with a small carrot and scattered flowers for a playful touch.

Layout Ideas & Design Tips
BACK IN PLAY

This section invites you to mix the new with the familiar—bringing your favorite Designer Templates back into play.

Pair this month’s layouts with templates from your collection to explore combinations you may not have tried before.

When familiar favorites meet new inspiration, the possibilities open up—creating fresh layouts in a way that still feels comfortable and true to your style.

A reminder that your templates are always ready to come back into play.



By Shiloh Jorgensen (Co-Founder)

“What if I bring other template sets into this design?”



7 photos

- Borders: Sunnybrook Ln (2A, 2B), Scallops (1A, 1B)
- Accessories: Beautiful Ride (3), Hooray (5), Chews Happy (1), Grow (3)
- Kiwi Club Sets: Meadow (1, 3, 4, 5, 8)
- Photos: Left: (2: 4 x 6, 1: 3 x 3), Right: (2: 4 x 6, 2: 2 x 2)



Add interest and depth to your flowers by layering darker paper behind lighter pieces to create a soft 3D effect. Outline them with a pen to help each shape stand out, then finish with small clusters of enamel dots in the center to mimic a stamen and bring your flowers to life.

The magic is in the details. Adding extra layers of paper gives your layout a more finished, thoughtful touch. Try doubling up paper on your windmill fan, layering behind smaller embellishments, and finishing with simple accents like pen outlines or enamel dots to bring everything together.



Use the cutout spaces in both the Meadow Photo Strip Template and Hooray Templates as flexible spots for your photos, title cards, or journaling. It's an easy way to mix storytelling and design while making the most of every shape on your page.





7 photos

Borders: Sunnybrook Ln (3A), Scallops (1A, 1B)

Accessories: Spring Fever (4, 6), Vintage

Kiwi Club Sets: Meadow (1, 2, 3, 4, 5, 7, 8)

Photos: Left: (2: 4 x 6, 2: 1 x 2), Right: (2: 2 x 2)

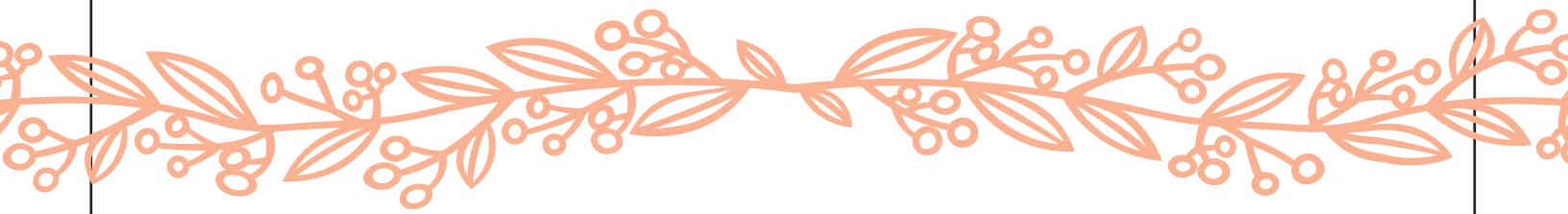


Create a soft “bookend” effect by layering paper strips or thinner Borders—like scallops—on each side of your layout. It adds a touch of color and depth while gently framing your page. This works especially well when your main design stays centered, giving everything a balanced, finished feel.

Create balance on your page by placing embellishment clusters in opposite corners. Susan did this beautifully by grouping flowers, geese, and her title in the top left and bottom right—guiding your eye across the page and giving the whole layout a sense of harmony and movement.



For a touch of texture and playful energy, lightly dust your background page with watered-down paint. It adds subtle interest—bringing your layout to life without overpowering your design.



Layout Ideas & Design Tips

BEYOND THE KIT

As you settle into the creative rhythm, it becomes easier to create additional pages using papers from your stash—because you begin to recognize what works together.

The Designer Templates remain your design tool, ready to guide new pages with whatever papers and supplies you choose.

These ideas show how the same templates can continue to work beyond the kit—so your creativity doesn't stop when the paper kit is used.

A reminder that what you already have can still come together beautifully.

BEYOND
the Kit

Gail Owens (Design Team)

"I have some papers in my stash that would work with these ideas."



6 photos

Borders: Sunnybrook Ln (2A, 2B, 3A, 3B)

Accessories: Bunny, Sprig

Backdrops: Ovals (1, 5, 6)

Kiwi Club Sets: Meadow (1, 2, 6, 7, 8)

Photos: Left: (1: 4 x 5), Right: (3: 2 x 2, 2: 3 x 4)

For a clean page with hidden storytelling, write your journaling on a few tags and slip them behind your main photo. They stay tucked away until someone pulls them out to read the story.



Tuck Meadow 8 behind your clusters to create little “windows” that highlight a focal point—like the word “Egg.” Repeating the same template behind another cluster can also echo the shape and gently guide the eye across the page.



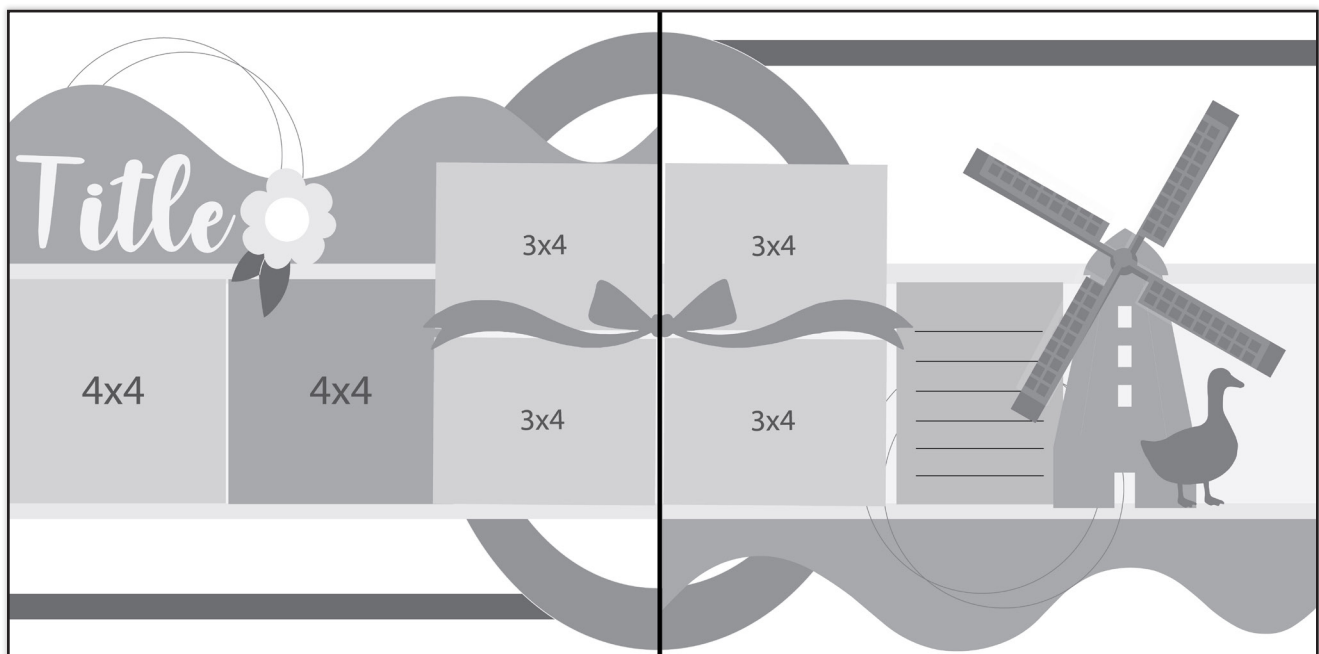
Try tracing a few tiny blossoms using the stencil flower from Meadow 6. These petite flowers are perfect for slipping into embellishment clusters to add soft layers and a bit of playful detail.



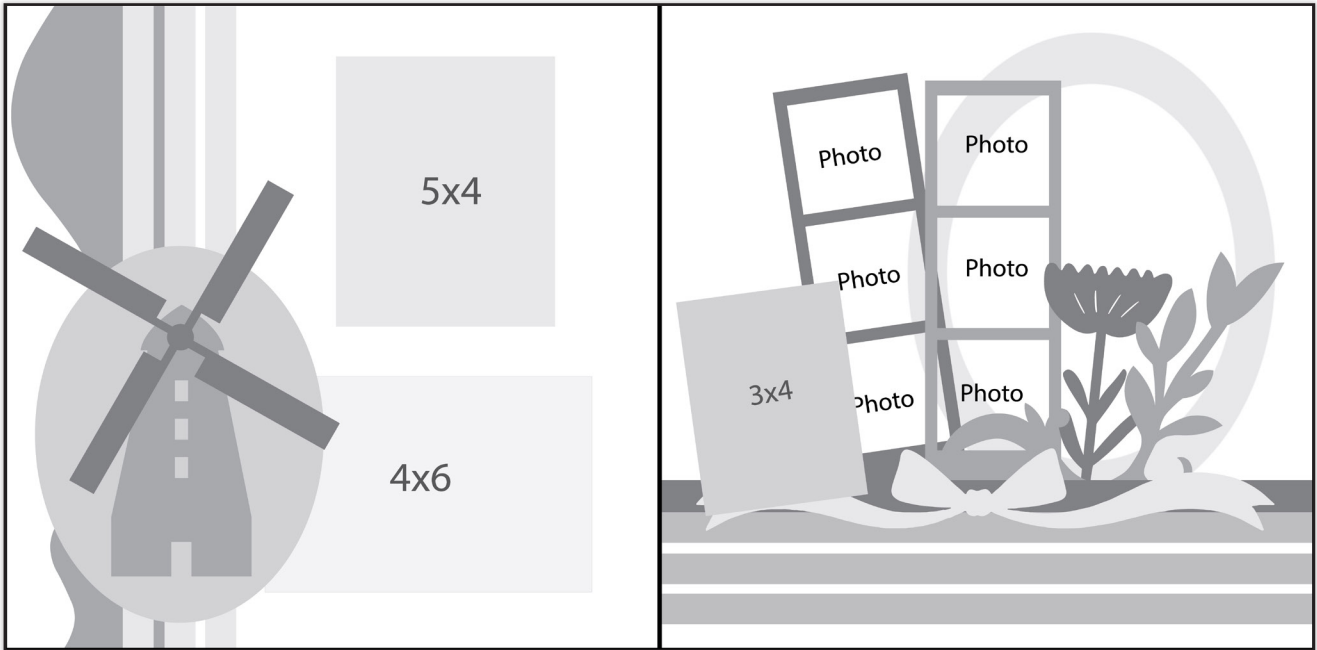
GUIDELINES FOR CREATING YOUR OWN PAGES:

- Start by selecting the sample that sparks your inspiration.
- Take into account the number of photos you wish to include and your paper preferences.
- Gather the templates mentioned in the layout spread's recipe.
- Arrange the templates to craft a layout tailored to the number of photos you intend to include. (Don't forget to use the photo templates for this step – they're a fantastic time-saving tool and help streamline your creative process.)
- Trace, cut, ink, and replace each layer with your chosen paper or the papers shown in the sample.
- Celebrate your finished page!

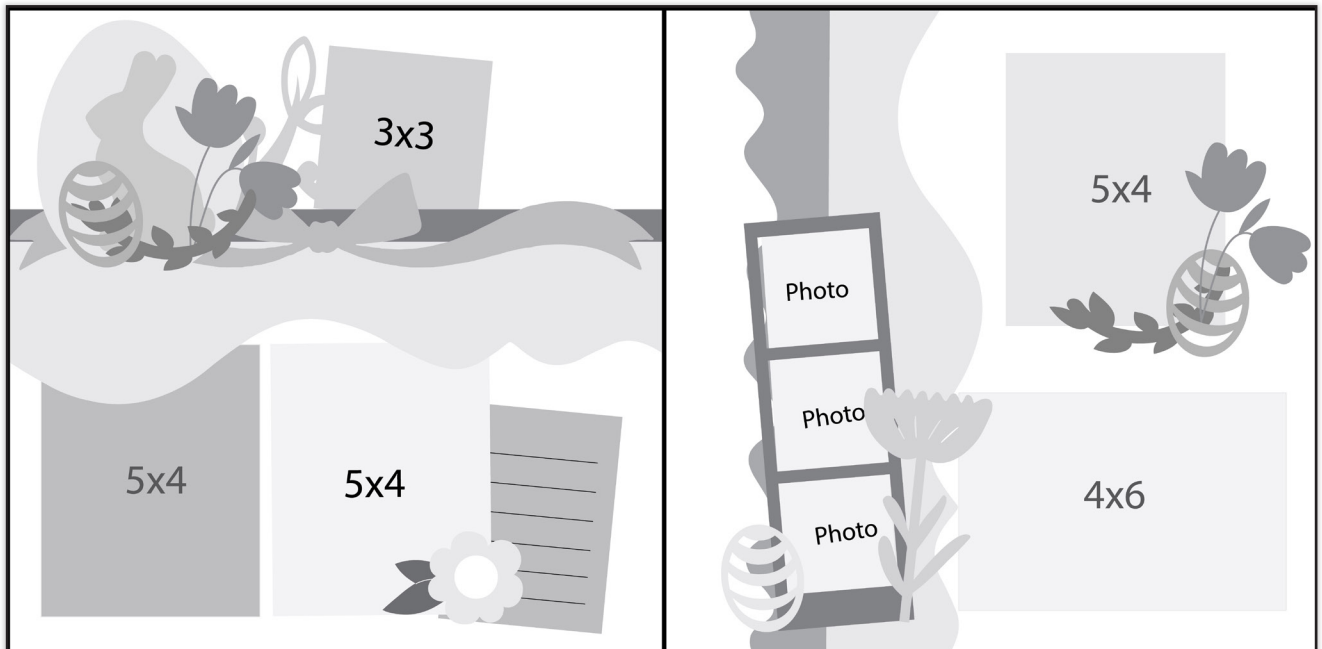
**WE ARE HERE FOR YOU FROM THE SPARK OF INSPIRATION
TO THE CELEBRATION OF EACH FINISHED PAGE!**



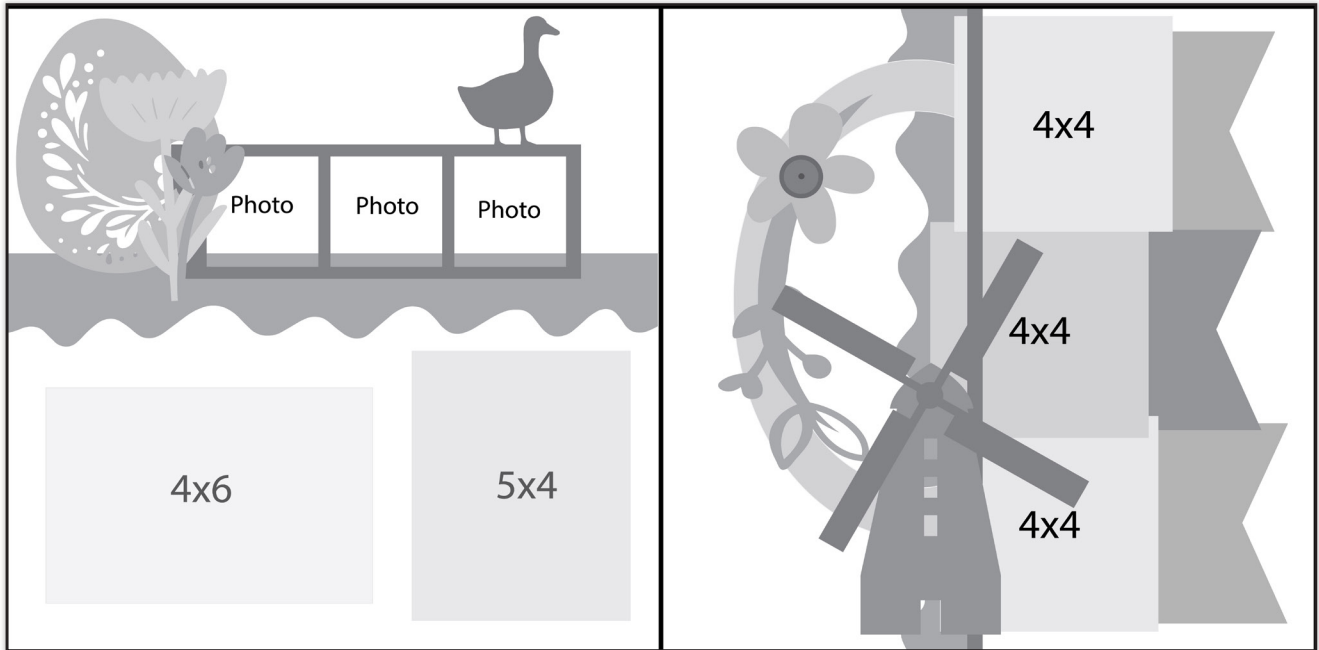
Featuring: Meadow, Sunnybrook Ln, Ovals and Photos.



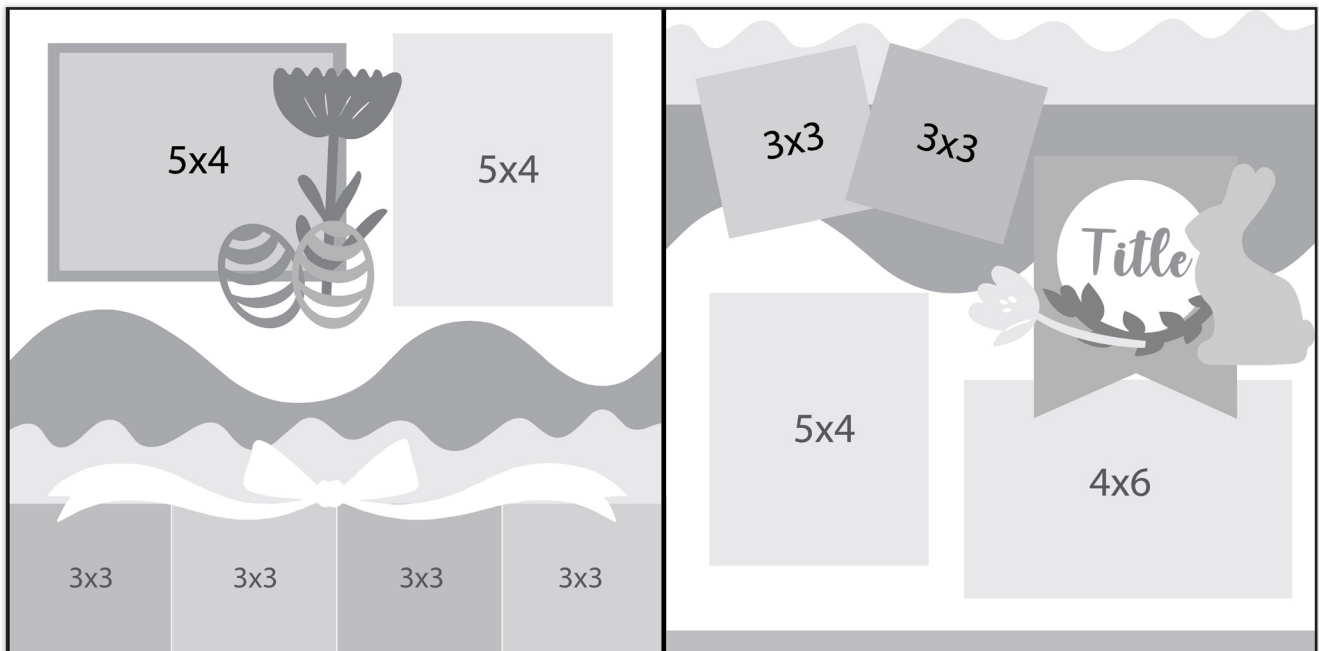
Featuring: Meadow, Sunnybrook Ln, Ovals, Briar Crescents and Photos.



Featuring: Meadow, Sunnybrook Ln, Sprig, Bunny, Briar Crescents, Photos and Mini Photos.



Featuring: Meadow, Sunnybrook Ln, Ovals, Festival, Briar Crescents, Photos and Mini Photos.



Featuring: Meadow, Sunnybrook Ln, Festival, Bunny, Sprig, Photos and Mini Photos.

Events - Challenges - Community

LET'S CREATE TOGETHER

One of the most special parts of Kiwi Club is knowing you're creating alongside others—even when you're scrapbooking at your own table.

Each month we highlight the current Kiwi Club kit through layouts, tips, events, and this digital Idea Book so everything is ready when you are. The goal isn't to keep up with a schedule—it's to make it easier to turn your kit into finished pages whenever you sit down to create.

Our community events are simply one of the ways we support that rhythm. They give you a place to pull up a chair, work on your pages, and build creative confidence over time while seeing how others are using their kits.

Most importantly, they're a reminder of something simple: you don't have to do everything for this to work—and you are not alone.

When you return to scrapbooking—whether that's tonight or next week—you'll find the inspiration, examples, and guidance gathered in one place. That rhythm helps you come back to creating on your own timeline, without needing to hunt for ideas or wonder where to start.

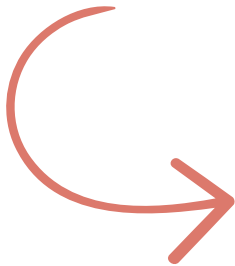
If you'd like to join in, you'll find us in the Kiwi Lane Circle community. You can RSVP for this month's gatherings, share your finished pages, or simply stop in to see what others are creating with their kits.



IT'S TIME TO make time

⇒ RSVP TODAY ⇐

**TO JOIN US AT THE
NEXT EVENT!**



JOIN THE Monthly Creating Challenge

Each month we invite you to share your finished pages inside the community. Choose any idea from this Idea Book as your inspiration and create your own scrapbook page using your kit, Designer Templates, or sketches you'd like to try. The goal isn't to recreate the exact layouts shown—it's simply to let the ideas spark your own creative version.

As a little extra bonus for sharing, everyone who shares a page is entered to win a \$25 Kiwi Lane store credit.

HOW TO ENTER:

1. **CREATE** a project using any of the ideas as your inspiration. Remember to invite play into your creative process.
2. **TAKE A PICTURE** of your finished scrapbooking page.
3. **VISIT** the Kiwi Lane Circle Community app.
4. **POST** a picture of your finished project in the 'Share YOUR ideas here' Group **by the 28th of the month before midnight MST.**



READ ME!

5. **USE THE SPECIFIC HASHTAG** for the current month in your description. The format for the hashtag is simple: the first three letters of the GIVEN month and the year.
#apr2026

You can create as many different projects as you would like. **Each unique project you submit counts as one entry.**

6. **CELEBRATE** with us in the Kiwi Lane Circle Community as we all complete projects from start to finish.
7. A **RANDOM WINNER** will be selected from those who participate. We will announce our winner on the first Monday of the following month. Each winner will be announced in the Kiwi Lane Circle Community.