



# Hoot and Holly

## DIGITAL IDEA BOOK

Discover endless inspiration in your Kiwi Club scrapbooking digital idea book, highlighting 'Hoot and Holly' club paper and 'Merry' club template set.

Featuring guest appearances from the "Jolly", "Everett Drive" and "Mini Photos" Designer Template sets.

Start Playing-to-Create today!

# Let these Designer Templates inspire you!

Be inspired by all the ways you can create with these designs.



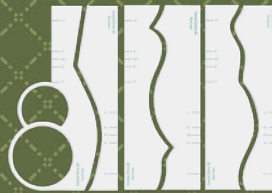
## Not exactly sure which other template sets to use with this Kiwi Club kit?

Don't worry! You'll notice that we've highlighted additional template sets in this idea book that pair perfectly with your kit.



Mini Photos

[Add to Cart](#)



Everett Drive

[Add to Cart](#)



Jolly

[Add to Cart](#)

We hope these recommendations provide you with a bit of creative focus and act as a springboard, making it easy to turn this kit into several completed pages of your own!

\*These featured sets are only available while supplies last. Please login to your [kiwilane.com](http://kiwilane.com) account to see these products.

## How To Make The Title Cards A Seamless Part Of Your Design

The title cards included in the paper club kit are intentionally designed to perfectly fit inside the suggested templates below. This ensures that your titles seamlessly blend into your page design as you Play-to-Create.

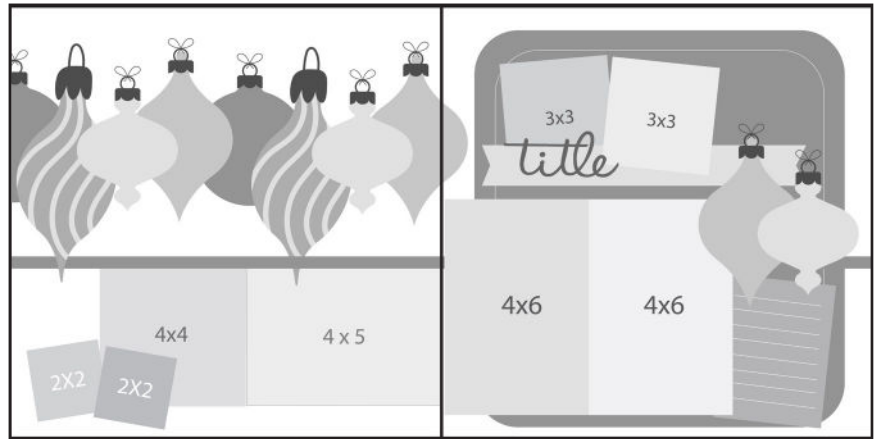


✔ Holidays



Title Card Options:

- May your days be Merry and Bright.
- I love Santa.
- Oh by golly have a holly jolly Christmas.

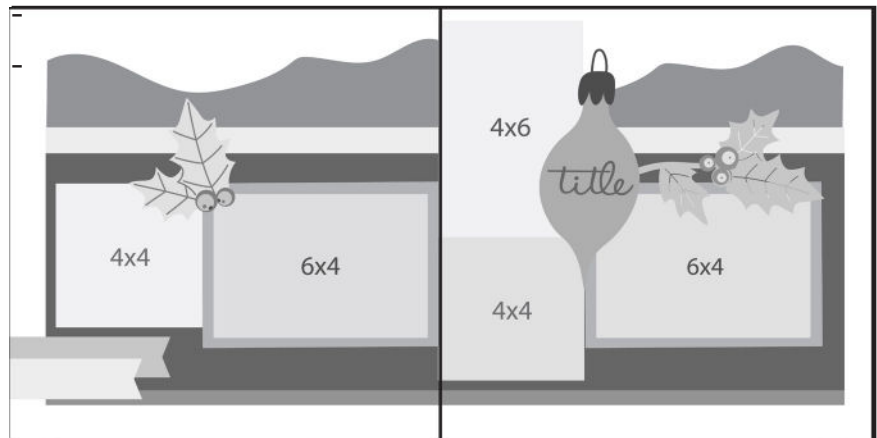


✔ Friends & Family



Title Card Options:

- Owl I want for Christmas is you.
- Hoo knew we could have this much fun?
- Owl always love you.
- Hoo needs presents, when you have friends like these?



✔ Faith and Gratitude



Title Card Options:

- Oh, What Fun!
- God is good owl the time.
- Owl you need is love and laughter.



# JOIN THE Monthly Creating Challenge

## PLAY-TO-WIN

To play along with this month's scrapbooking sketch challenge, recreate your own layout using the kit, sketches, and inspiration in this idea book. You don't need the exact designs shown. Simply use these ideas as a springboard for inspiration to create your own version.

### HOW TO ENTER:

1. CREATE a project using any of the ideas as your inspiration. Remember to invite play into your creative process.
2. TAKE A PICTURE of your finished scrapbooking page.
3. VISIT the Kiwi Lane Circle Community app.
4. POST a picture of your finished project in the 'Share YOUR ideas here' Group **by the 25th of the month before midnight MST.**



READ ME!  
UPDATED INFORMATION

5. USE THE SPECIFIC HASHTAG for the current month in your description. The format for the hashtag is simple: the first three letters of the GIVEN month and the year. **#dec2025** You can create as many different projects as you would like. **Each unique project you submit counts as one entry.**

6. CELEBRATE with us in the Kiwi Lane Circle Community as we all complete projects from start to finish.

7. A RANDOM WINNER will be selected from those who participate. We will announce our winner on the first Monday of the following month. Each winner will be contacted and announced in the Kiwi Lane Circle Community **HERE**

## A Charming December Collaboration with TwoOwlCharms

For the month of December, we're celebrating a cheerful collaboration with TwoOwlCharms—featuring two exclusive die-cut titles created to perfectly match this month's Hoot & Holly Kit.

One design pairs a tall Christmas tree with a festive “Happy Owl-days” greeting, while the other showcases an owl nestled inside a holiday wreath with the same playful title. Choose the one that fits your creative plans or grab both to use across layouts, cards, and mini albums. Each piece is just \$8, and orders over \$50 ship free.

Keep scrolling to see how the Design Team brought these coordinating designs to life on their own projects.



Simple  
& CUTE

Susan Budge (Kiwi Lane CEO and Co-Founder)



6 photos

Borders: Frolic (3, 4)

Accessories: Simple (4)

Kiwi Club Sets: Merry (1, 2, 9)

Photos: Left: (2: 4x6), Right: (2: 4x6, 1: 2x2, 1: 3x2)

Incorporate crepe paper to bring some playful texture to your project, especially when working with your holly template. It's a simple way to add a bit of dimension and make your design pop with a fresh, creative twist!





Give your photos an extra touch of personality by adding a scalloped border. You can either frame the whole photo for a cohesive, vintage-inspired look or just apply it to one edge for a pop of definition and visual interest. It's a great way to highlight your memories without overwhelming the layout.

To hang your ornaments with flair, thread a string through each one, then loop it over the top of your page. Secure it at the back with washi tape or any decorative tape for a seamless, fun hanging effect.

This adds a subtle yet charming touch to your design, making your ornaments seem like they're truly suspended in mid-air.





## By Mary Snyder (Design Team)



4 photos

Borders: Everett Dr (3A, 3B)  
Accessories: Jolly  
Kiwi Club Sets: Merry (1, 2, 3, 4, 9)  
Photos: Left: (1: 5 x 4) Right: (2: 3 x 4)

A bit of shimmer goes a long way. Light glitter splatter around the bulbs and owl adds a soft sparkle, while gold metallic thread stitched along the Holly leaves brings a festive shine. These accents help the entire page feel bright, joyful, and full of holiday magic.



A journaling card fits perfectly inside one of the Everett Drive border circles and offers a natural place for a small note or memory. Another circle can serve as a focal point for an owl or a small embellishment cluster, especially when paired with the Holly branch for a festive touch.



Layering patterned papers helps draw the eye to both the borders and the photos. Decorative scalloped scissors can be used to trace a shaped shadow around any border, adding depth and soft movement. The same effect works beautifully with double-matted photos, creating a gentle frame that brings them forward.



7 photos

Borders: Everett Drive (2A, 2B)

Accessories: Ripple (A, B), Tiny Seaside (1), Holly, Jolly

Kiwi Club Sets: Merry (1, 2, 3, 6, 8)

Photos: Left: (5: 3x4), Right: (1: 4x5, 1: 4x6)



Use Merry 1 as a platform to anchor or tuck photos, and take advantage of the empty strips to add a title or a festive die-cut phrase.

Use the stencil on Jolly to cut coordinating pieces you can layer throughout the layout, adding depth and playful movement.



Mix in a variety of gem shapes for a little Christmas sparkle, and pair them with glitter, metallic, or flocked papers to bring in extra shine and soft holiday texture.





5 photos

Borders: Everett Dr (1A, 1B)

Kiwi Club Sets: Merry (1, 2, 3, 5, 6, 9)

Photos: Left: (2: 4x6), Right: (1: 3x4, 2: 4x6)



A quick doodled border around your layout brings everything together. Light, sketchy lines keep it fun and relaxed - no perfection required.



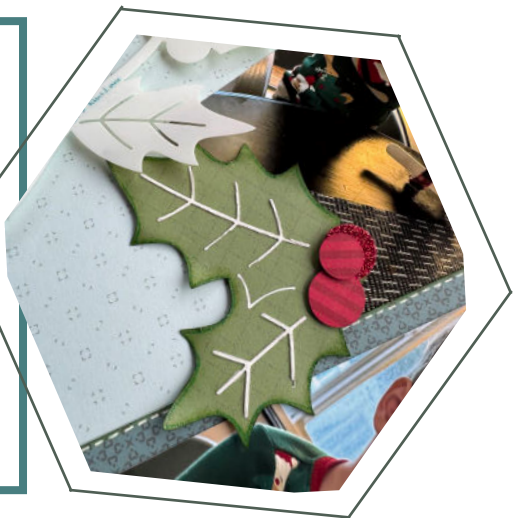
## By Debra Johnson (Design Team)

Pull in some specialty paper from your stash and use the stencil lines to create separate caps for each ornament. It's an easy way to bring in color, shine, or sparkle.



Cut out and layer the wings, eyes, beak, and even the furry hat trim to add depth and personality. Try mixing in punched circles for custom eye shapes - wide, sleepy, curious, or silly. These little layered details make each owl feel uniquely expressive and help you get even more creative mileage out of your templates.

Use modeling paste or a fine-tip pen to trace the Owl and Holly template lines. It instantly adds dimension and turns simple outlines into charming textured features.





7 photos

Borders: Everett Dr (2A, 2B, 3A, 3B)

Kiwi Club Sets: Merry (1,2,3,5,7,9)

Photos: Left: (3: 4x4, 2 circles using Everett Drive border) Right: (3: 4x6)

Red buttons make perfect holly berries and add a sweet pop of dimension.





By Shiloh Jorgensen (Kiwi Lane Co-Founder)



Add a small pom-pom or bit of fluffy trim to the top of your beanie or hat for instant texture and charm. For the eyes, metallic enamel dots on white cardstock create the same playful look as googly eyes while keeping everything cohesive.

Everett 3B pairs beautifully with all kinds of borders thanks to its inward curve. Tucking borders beneath it and layering patterned papers allows more color and texture to peek through, turning this design into a versatile, eye-catching choice.





8 photos

Borders: Everett Dr (2A, 2B)

Accessories: Ornament

Kiwi Club Sets: Merry (1, 2, 3, 5, 7, 9)

Photos: Left: (2: 4x5, 1: 3x3), Right (4: 3x4, 1: 4 x 6)



Perch the merry little owl on a mistletoe sprig to give the design a solid anchor and a touch of festive, natural grounding. Add personality and depth with simple tools like a black pen, googly eyes, and glitter paper, each one bringing in texture, sparkle, and playful detail.



## By Jody Vasquez (Design Team)

Use thin strips of patterned or solid paper for journaling. The added white space keeps everything feeling open, airy, and easy to read while still bringing in color and texture.



Dress up your ornaments with simple details like string and pearl enamel dots. These tiny touches add charm, sparkle, and a handcrafted feel without overwhelming the layout.

Use your scraps to create a holiday card. The TwoOwlCharms new owl die-cut make a unique statement title piece.





8 Photos

Accessories: Tiny Seasons (4T), Sandcastle (5)  
Kiwi Club Sets: Merry (1, 3, 5, 6, 8, 9)  
Photos: Left: (1: 4x6, 1: 4x4, 1: 3x3), Right (5: 3x3)

When a title needs to fit into a tight or awkward angle, stamp it directly onto the background. Using a stamping tool makes it easy to position the words right above the photo and nestle them beautifully into the surrounding cluster.



For added texture, stitch the leaf veins with a simple backstitch using brown embroidery floss, and run scarf pieces through an argyle embossing folder for a cozy, fabric-like finish.



Use the gallon, quart, and pint approach to give each embellishment cluster its own visual weight and to help form a balanced visual triangle. The cluster with the tree and title naturally takes the "gallon" role, the top-right cluster becomes the "quart", and the bottom cluster serves as the "pint".





9 photos

Borders: Everett Dr (1A, 1B, 3A, 3B), Frolic (3), Cedar Trails (1A)

Accessories: Frostbite (3), Ornament

Kiwi Club Sets: Merry (1, 2, 9)

Photos: Left: (4: 3x4, 1: 4x4) Right: (3: 3x4, 1: 3x3)



Give your ornaments extra interest by layering patterned paper, vellum, die cuts, brads, and more. Add a little doodling with a white pen for detail, and finish with ribbons in different widths and textures for that cozy, handcrafted touch.

Create holly leaves with depth by layering light and dark green papers. For the berries, mix in small circle punches or round embellishments, buttons, enamel dots, brads, or gems all add that charming pop of dimension.

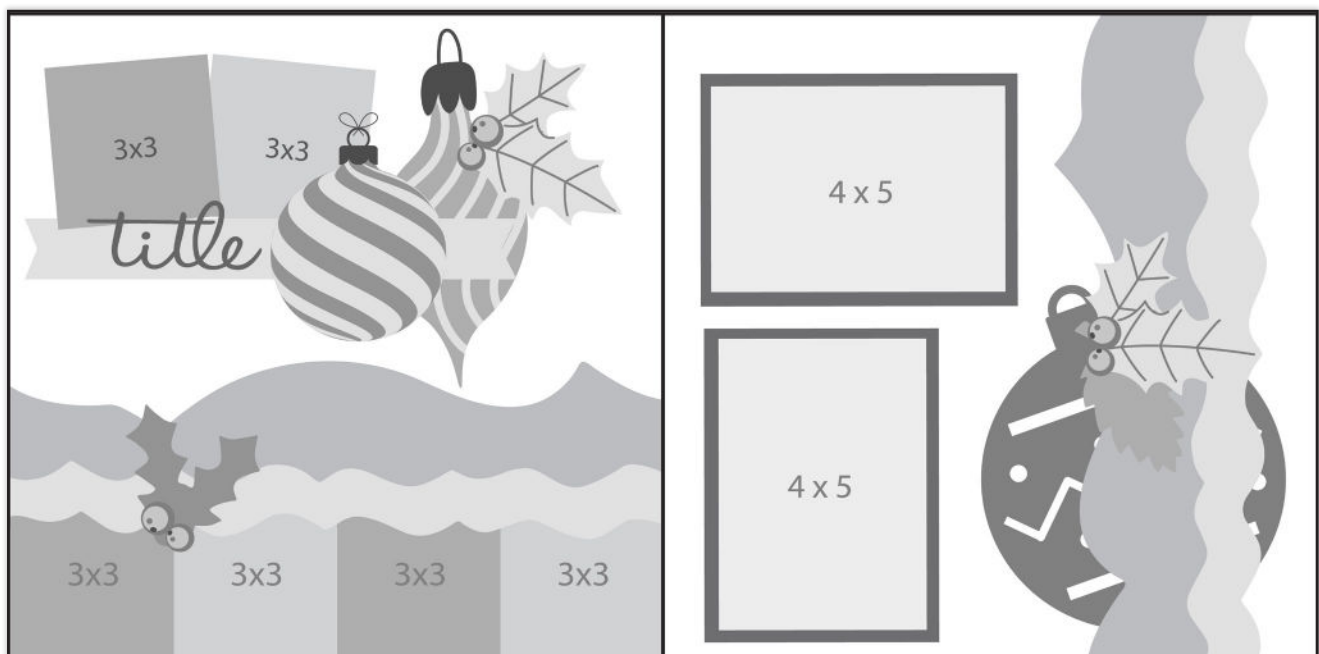


Add extra photos by tucking them into the circle cutouts from Merry 1 and Everett Dr 3B. Those little openings are such an easy way to highlight more moments without crowding your page.

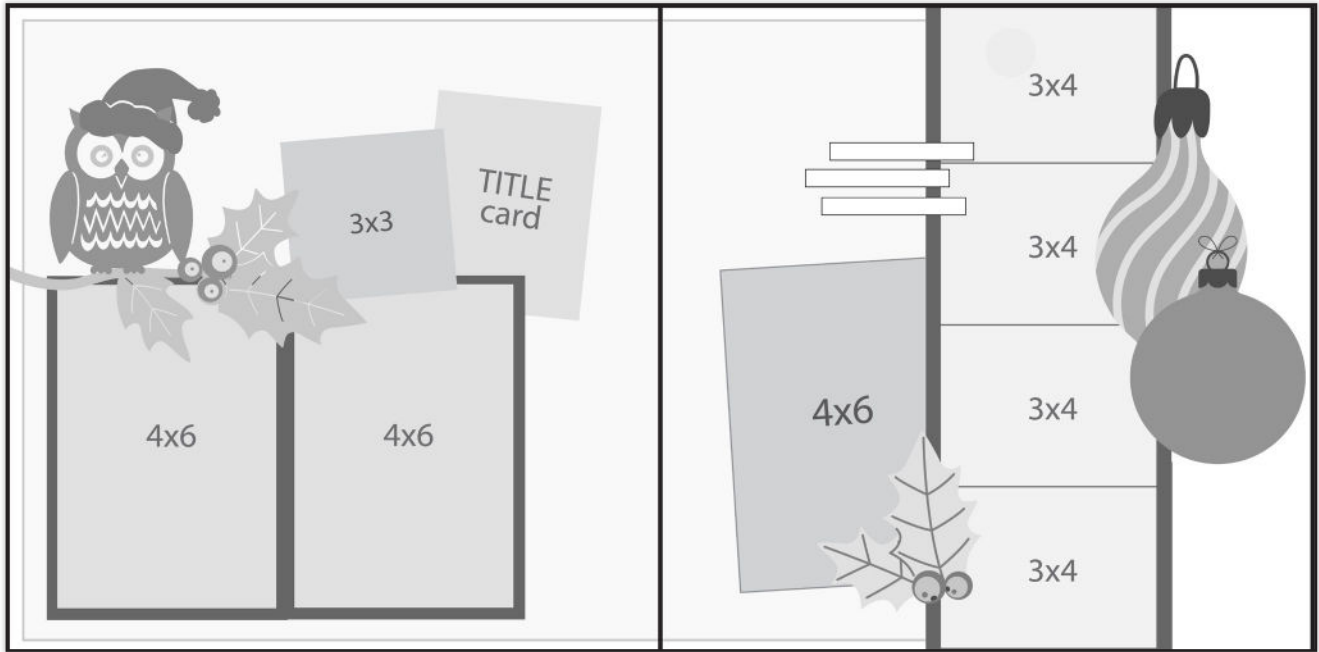
## GUIDELINES FOR CREATING YOUR OWN PAGES:

- Start by selecting the sample that sparks your inspiration.
- Take into account the number of photos you wish to include and your paper preferences.
- Gather the templates mentioned in the layout spread's recipe.
- Arrange the templates to craft a layout tailored to the number of photos you intend to include. (Don't forget to use the photo templates for this step – they're a fantastic time-saving tool and help streamline your creative process.)
- Trace, cut, ink, and replace each layer with your chosen paper or the papers shown in the sample.
- Celebrate your finished page!

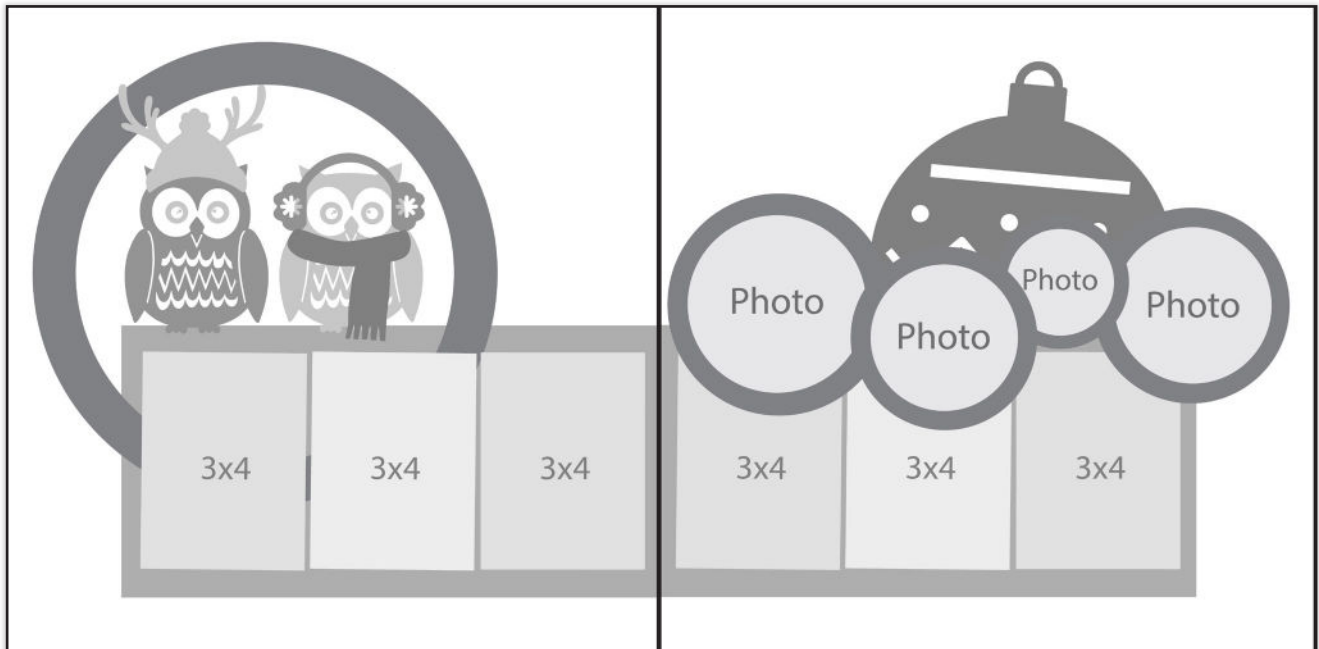
**WE ARE HERE FOR YOU FROM THE SPARK OF INSPIRATION  
TO THE CELEBRATION OF EACH FINISHED PAGE!**



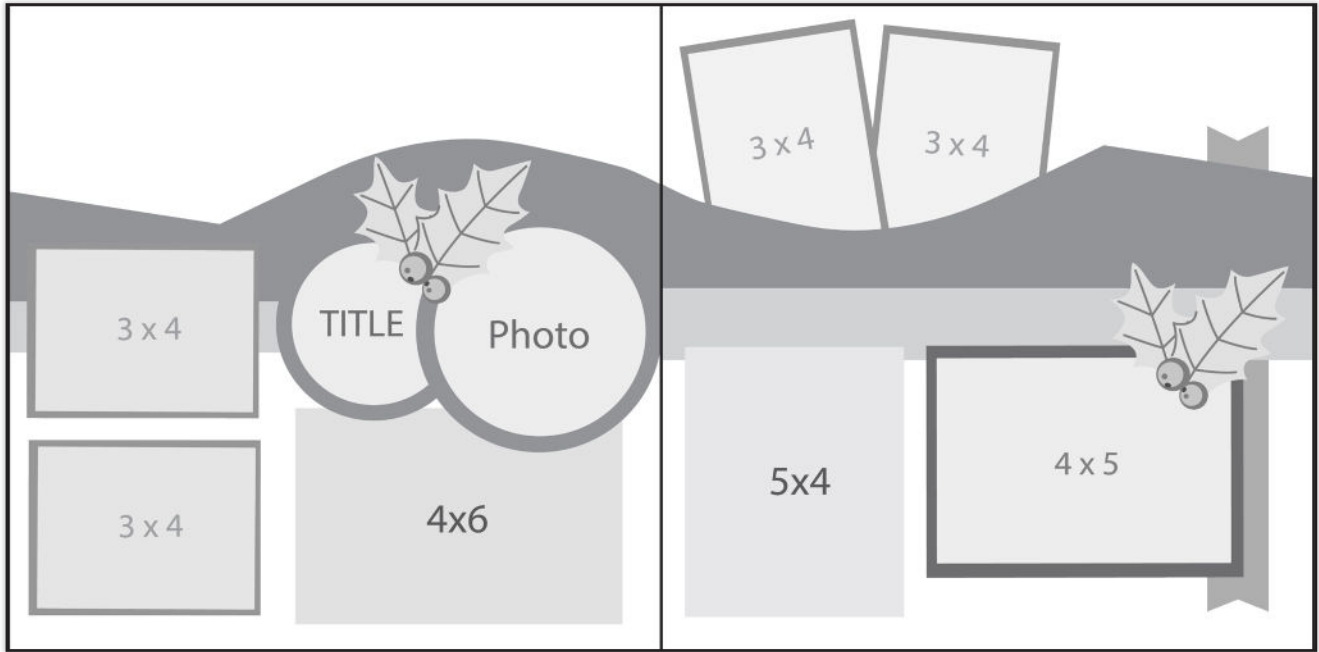
**Featuring: Merry, Jolly, Everett Drive, Ripple, Photos,  
Photo Mats and Mini Photos.**



Featuring: Merry, Photos, Photo Mats and Mini Photos



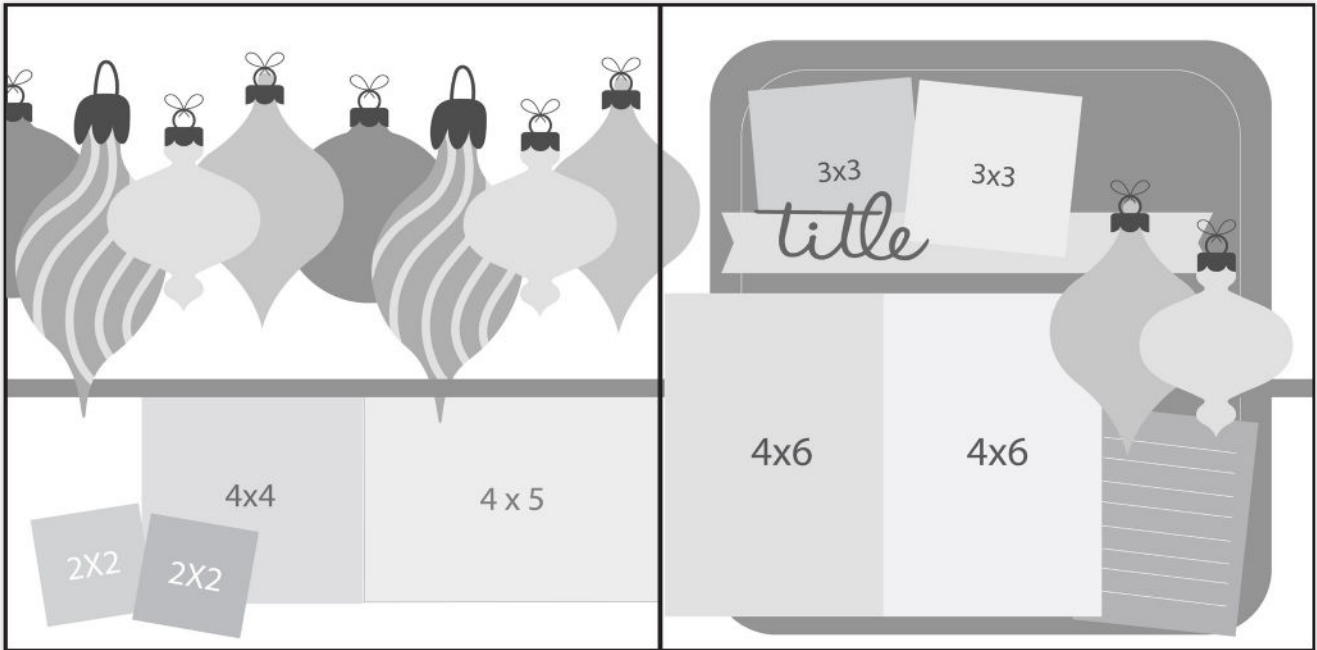
Featuring: Merry, Jolly, Rings, Spotlight and Photos.



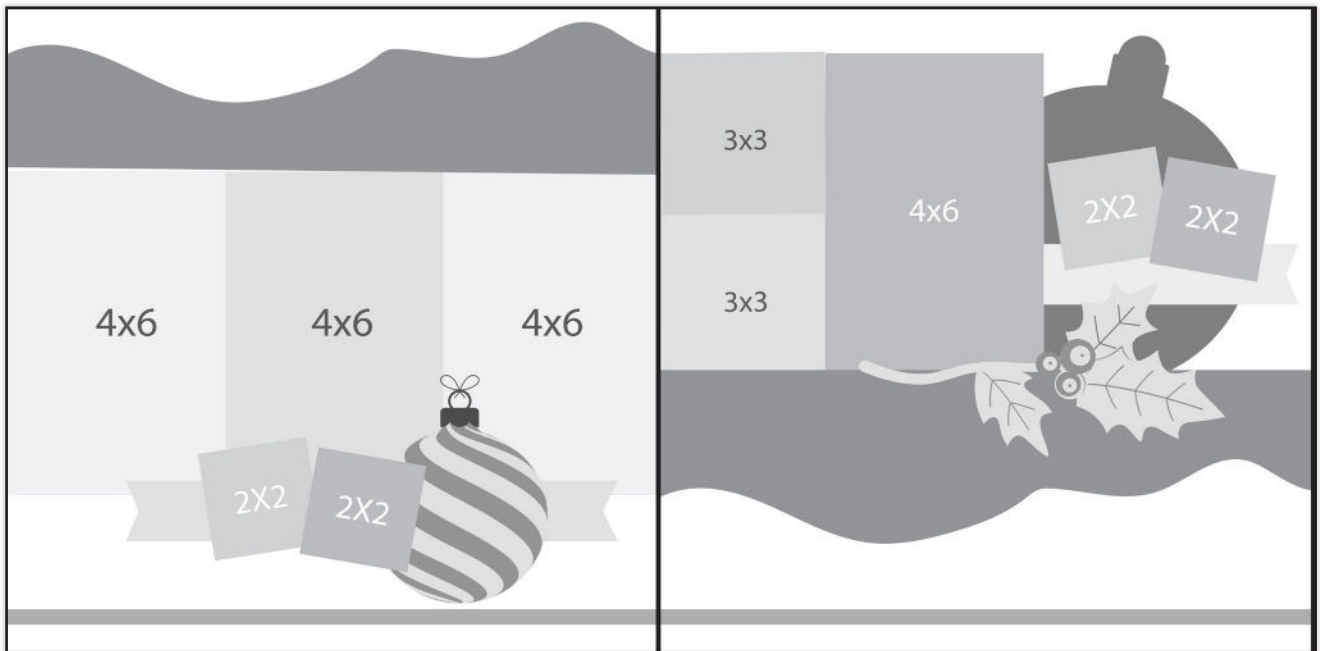
Featuring: Merry, Everett Drive, Photos and Photo Mats.



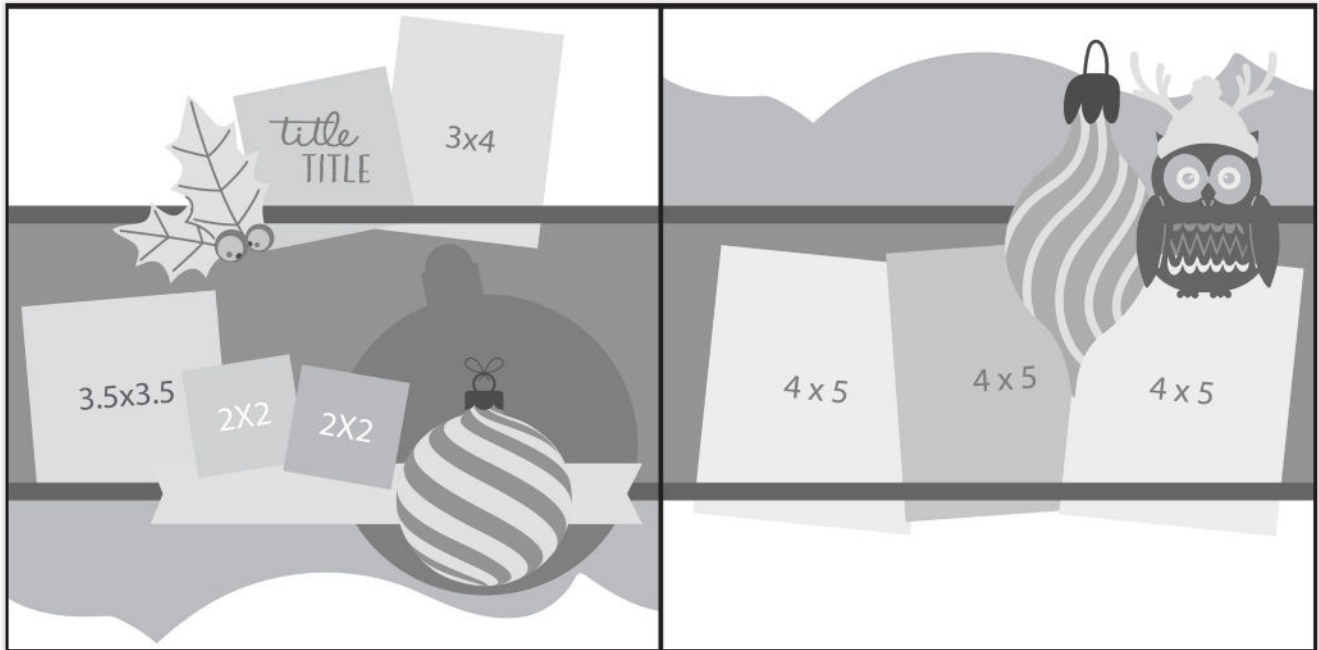
Featuring: Merry, Everett Drive and Photos.



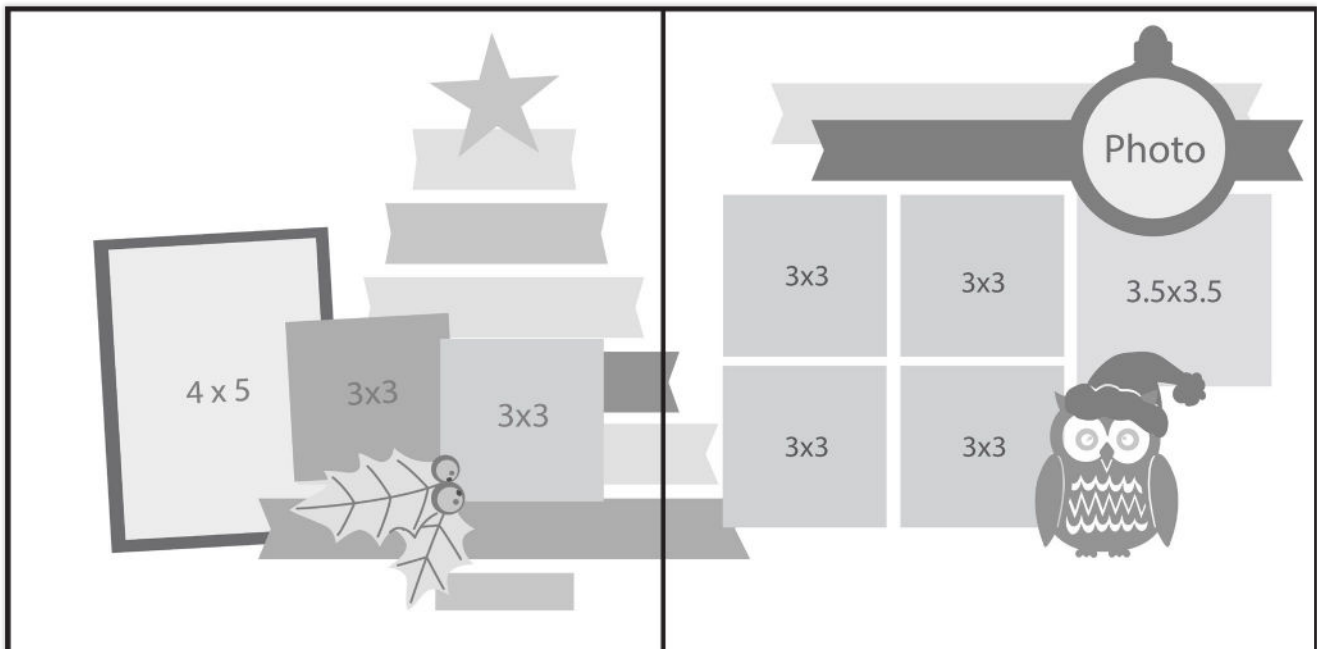
Featuring: Merry, All Aboard, Photos and Mini Photos.



Featuring: Merry, Jolly, Everett Drive, Photos and Mini Photos.



**Featuring: Merry, Jolly, Everett Drive, Photos and Mini Photos.**



**Featuring: Merry, Photos, Photo Mats and Mini Photos.**

# What will you Play-to-Create?

INSPIRATION COMES IN THE DOING!



“SOMEHOW I ALWAYS FIND MEMORIES THAT WORK WITH THE KIT. I DON'T HOLD ONTO THE KIT FOR SOME FUTURE 'WHAT IF', SPECIAL OCCASION. I DECIDE ON PICTURES AND I MAKE IT WORK.”  
-DEBBIE BLADH



## IT'S TIME TO make time

RSVP TODAY

TO JOIN US AT THIS  
MONTH'S CLUB  
EVENTS!