

warms my

HEART



↳ DIGITAL IDEA BOOK



Digital Idea Book Includes
6 two page scrapbooking layout ideas, and tips spotlighting:

Warms My Heart Paper Kit and Cozy Up Designer Templates.
Plus, special guest appearances by Chestnut Drive, Placemat 2, Heart 2 Heart
and Flurry.



Kiwi CLUB



January 2023



WHERE TO GET STARTED?



PERUSE YOUR PRODUCTS

- ✓ Get to know your New Designer Templates.
- ✓ Explore the patterned paper & title cards in your kit.
- ✓ Download the digital idea book.



INVITE INSPIRATION

- ✓ Browse your photos for a memory that resonates with one of this kit's themes.
- ✓ Pull out your new products and Play-to-Create.
- ✓ Use the sketch challenge as a springboard for inspiration.



ENGAGE IN MEMBER EVENTS

- ✓ RSVP for the Picture Perfect Event.
- ✓ RSVP for the monthly PJ Play Date Event.
- ✓ Join our exclusive Kiwi Club - Scrapbooking Group for your monthly dose of fun and creative association.

(<https://kiwilane.com/groups/kiwi-club-scrapbooking>)

Three different themes... so many options!

✓ WINTER/SNOW



✓ LOVE/VALENTINES



✓ PENGUINS



"Somehow I always find memories that work with the kit. I don't hold onto the kit for some future 'what if', special occasion. I decide on pictures and I make it work." -Debbie Bladh

Let these Designer Templates inspire you!

Be inspired by all the ways you can create with these designs.



Pull in a sheet of white cardstock to use for the belly of the penguin.

IT'S TIME to MAKE TIME to
P.L.A.Y. to Create

JOIN THE
Monthly Creating Challenge

HOW TO ENTER:

1. **CREATE** a project using any of the ideas as your inspiration. Remember to invite play into your creative process.
2. **TAKE A PICTURE** of your finished scrapbooking page
3. **VISIT** kiwilane.com, and click on 'community'.
4. **POST** a picture of your finished project in the Kiwi Lane community at kiwilane.com/community **by the 25th of the month.**
5. **USE THE SPECIFIC HASHTAG** [#createwithkiwilane](https://www.instagram.com/hashtag/createwithkiwilane) for each entry in your post description. **You can create as many different projects as you would like. Each unique project you submit counts as one entry.**
6. **CELEBRATE** with us in the community each month as we ALL complete projects from start to finish.
7. **A RANDOM WINNER** will be selected from those who participate. We will announce our winner on the first Monday of the following month. Each winner will be contacted and announced in the community.



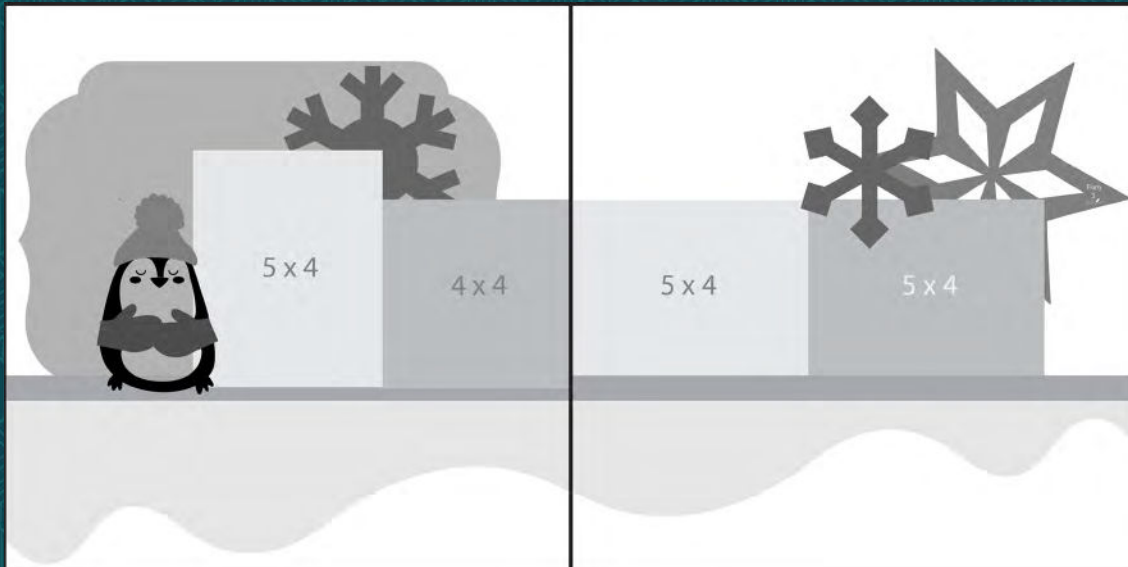
WE HAVE OUR
Winners

See last month's winners [HERE](#)

Sketch Challenge

PLAY-TO-WIN

To play along with this month's scrapbooking sketch challenge, recreate your own layout using the sketches below. You don't need the exact designs shown. Simply use this sketch as a springboard for inspiration to create your own version.



Before >>>

[Click here for all the challenge details](#)

What will you Play-to-Create?

START WITH

Layout #1

The best place to start is by accepting the sketch challenge to complete your first layout using your Kiwi Club Kit.

After >>>



creator: Shiloh Jorgensen (Co-Founder)



PLAY TO CREATE
AT LEAST 3
2-PAGE LAYOUTS
of your own!

Shiloh's
Layout:
#1



6 photos

Borders: Chestnut Drive (1A, 1B)
Accessories: Flurry (1, 2, 3)
A la cartes: Placemats (2) Triple Plaque

Kiwi Club Sets: Bundle Up (1, 3, 5, 6)
Photos: Left (2: 4x6)
Right (3: 4x6, 3.5x4)





Shiloh's
Layout:
#2



Accessories: Flurry (3)
A la cartes: Placemats (2)
Kiwi Club Sets: Bundle Up (1, 4, 5, 6)
Photos: 2: 4x6



SCAN or CLICK to see step by step instructions of this layout.



Shiloh's
Layout:
#3



Borders: Chestnut Drive (2A, 2B, 3A, 3B)

Cedar Trails (1A)

Accessories: Rings 2.0 (2, 3, 4) Flurry (1, 2)

Kiwi Club Sets: Bundle Up (2, 5, 6)

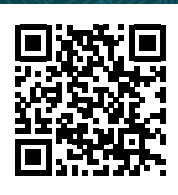
Photos: Left: (1: 4x6, 1: 4x5, 2: 3.5x3.5,

1: 3.5x4.5) Right: (1:4x6, 1:4x5, 1:3x4)



Add to Cart

Un-vaulted - only while supplies last



SCAN or CLICK to see step by step instructions of this layout.

We would love to see what you Play-to-Create! Share with us in the [kiwilane.com/community](https://www.kiwilane.com/community) by the 25th of the month using #createwithkiwilane. A random winner is selected each month.



Shiloh's
Layout:
#4



Borders: Chestnut Drive (1A)
Fun Borders: Cedar Trails (1A)
Accessories: Rings (3)
A la carte: Vintage
Kiwi Club sets: Bundle Up (6) Orchard (2)
Photos: (1:4x6) Photo Mats: (1:4.5x6.5)



SCAN or CLICK to see step by step instructions of this layout.

PLAY TO CREATE[®]
AT LEAST **3**
2-PAGE LAYOUTS

of your own!

creator: Debbie Bladh (Co-Founder)



Debbie's
Layout:
#1



5 photos

Borders: Chestnut Drive (1A, 1B)
Accessories: Placemats (2)
Flurry (1, 2, 3)

Kiwi Club Sets: Bundle Up (2, 3, 5, 6)
Trees (1, 3)
Photos: Left (2: 4x6) Right (1: 4x6,
2: 3x4)





Debbie's
Layout:
#2



- Borders: Chestnut Drive (3A, 3B)
- Accessories: Build-a-Snowman (3, 5, 6, 7, 8)
- Flurry (2)
- Kiwi Club Sets: Bundle Up (1, 3, 5, 6)
- Photos: Left (3: 4x6)
- Right (1: 4x6, 1: 4x5, 1: 3x4)
- Strips Sizes: Left (2: 1", 1: 1/2")
- Right (1: 2", 1: 1/2")



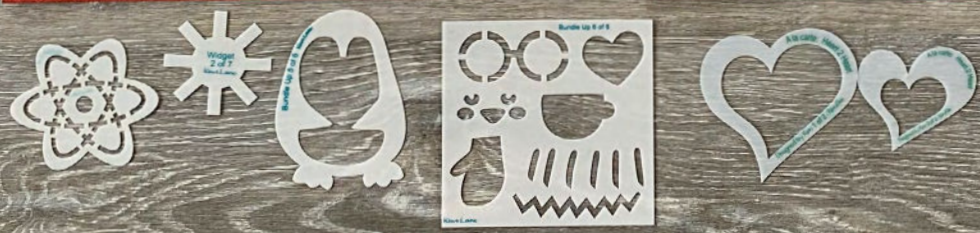
Build-a-Snowman

Create your own buddy to play in the snow with by pulling out your Build-a-Snowman set.



SCAN or CLICK to see step by step instructions of this layout.

Debbie's
Layout:
#3



Borders: Chestnut Drive (3A, 3B)
 Accessories: Widget (2, 3, 7) Blossom (5)
 A la cartes: Heart 2 Heart (1, 2)
 Kiwi Club Sets: Bundle Up (5, 6)
 Photos: Left (2: 4x6) Right (3: 4x6)

Heart 2 Heart
 Add to Cart



SCAN or CLICK to see step by step instructions of this layout.



creator: Susan Budge (Co-Founder)



IT'S TIME TO *make time*

Save the date >>>>

A PJ PLAY-DATE WITH SUSAN

Join Susan on the 2nd Friday of each month for a fun, Kiwi Club PLAY-date. Work on your own projects or follow along with the designs she will be creating from start to finish using the challenges and ideas found in this digital idea book along with the most recent Kiwi Club kit.

And don't forget your PJ's! And by that of course we mean bring your PICTURES and/or PAPER and your JOY for scrapbooking! And you can also wear a comfortable pair of PJ's if you'd like!

Our Friday Night, PJ PLAY-dates will take place from the comfort of your own home via Zoom. We start at 5:00pm MT and run to 9:00 pm MT., though you can come and go as you please.



MARK YOUR CALENDAR
January 13th, 2023
5:00 pm MST - 9:00 pm MST



Special Invite:

Watch this video from Susan, Debbie, and Shiloh about how many pages they finish each month with their Kiwi Club kits.

Craft-^{@home}in

Let's Create Together



Our schedule is packed with Tips, Demos, Classes, Ideas to Inspire, Fun Challenges, Show and Tell, Live Crops and even some random giveaways! There truly is something for everyone, so be sure to take a look at our full schedule online at kiwilane.com/events/ and set aside time to join in using the power of the internet.

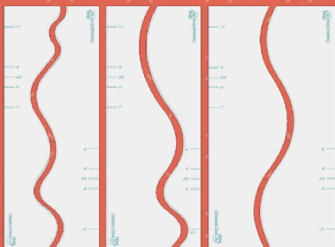
⇒ RSVP TODAY ⇒



Have these inspiring sets yet?

These sets are also highlighted in this idea book and pair perfectly with this Kiwi Club kit.

WHILE SUPPLIES LAST



Chestnut Drive

Add to Cart



Placemats 2

Add to Cart



Heart 2 Heart

Add to Cart



Flurry

Add to Cart

