the road less traveled

DIGITAL IDEA BOOK

Digital Idea Book Includes:
6 two-page scrapbooking layout ideas & tips spotlighting:

The Road Less Traveled Kit and Backwoods Designer Templates.
Plus, special guest appearances by Aspen Court, Tiny Labels, Pine and Mountain.

PLAY to Create Kiwi CLUB
August 2023

WHERE TO GET STARTED?

PERUSE YOUR PRODUCTS

- ☑ Get to know your New Designer Templates.
- ☑ Explore the patterned paper & title cards in your kit.
- ☑ Download the digital idea book.

INVITE INSPIRATION

- ☑ Browse your photos for a memory that resonates with one of this kit's themes.
- ☑ Pull out your new products and Play-to-Create.
- ☑ Use the sketch challenge as a springboard for inspiration.

ENGAGE IN MEMBER EVENTS

- ☑ RSVP for the Picture Perfect Event.
- ☑ RSVP for the monthly PJ Play Date Event.

Three different themes... so many options!

☑ CAMPING/EXPLORING

☑ FISHING/CANOEING

☑ OUTDOOR ADVENTURES/BOY

"Somehow I always find memories that work with the kit. I don't hold onto the kit for some future 'what if', special occasion. I decide on pictures and I make it work." -Debbie Bladh

Let these Designer Templates inspire you!

Be inspired by all the ways you can create with these designs.

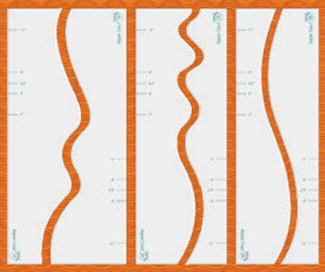
Have these inspiring sets yet?

These sets are also highlighted in this idea book and pair perfectly with this Kiwi Club kit.

WHILE SUPPLIES LAST

Pine

Add to Cart



Aspen Court

Add to Cart

Tiny Labels

Add to Cart

Mountain

Add to Cart

*please login to your account to see these products

IT'S TIME to MAKE TIME to P.L.A.Y. to Create

JOIN THE

Monthly Creating Challenge

HOW TO ENTER:

Win a $25 store credit

1. CREATE a project using any of the ideas as your inspiration. Remember to invite play into your creative process.

2. TAKE A PICTURE of your finished scrapbooking page.

3. VISIT the Kiwi Lane Circle Community app.

4. POST a picture of your finished project in the 'Share YOUR ideas here' Group **by the 25th of the month before midnight MST.**

5. USE THE SPECIFIC HASHTAG #createwithkiwilane for each entry in your post description. **You can create as many different projects as you would like. Each unique project you submit counts as one entry.**

6. CELEBRATE with us in the Kiwi Lane Circle Community as we all complete projects from start to finish.

7. A RANDOM WINNER will be selected from those who participate. We will announce our winner on the first Monday of the following month. Each winner will be contacted and announced in the Kiwi Lane Circle Community **HERE**

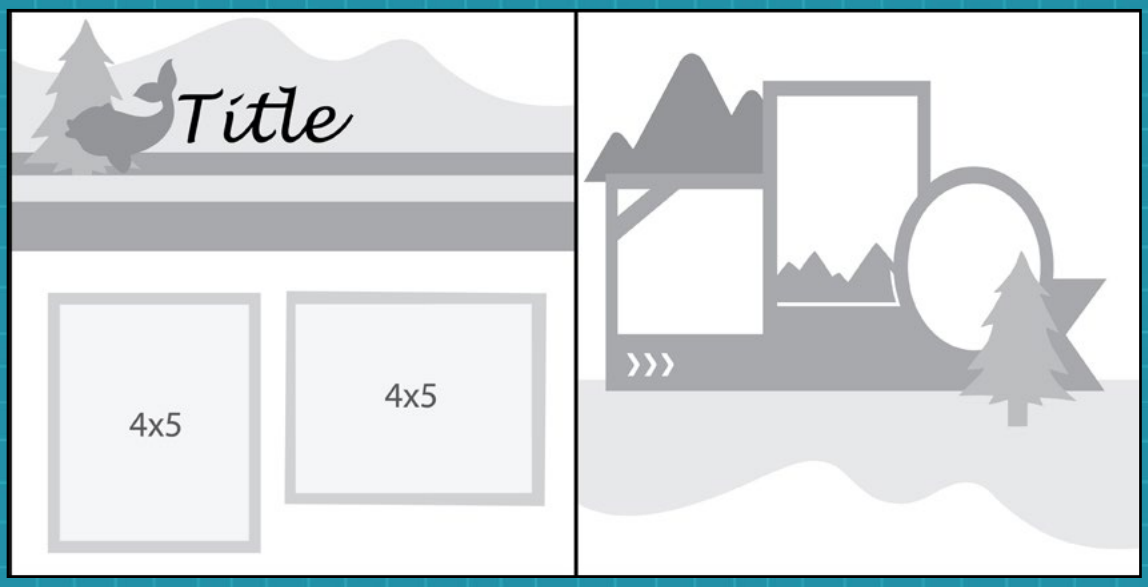
WE HAVE OUR Winners

See last month's winners HERE

Sketch Challenge

PLAY-TO-WIN

To play along with this month's scrapbooking sketch challenge, recreate your own layout using the sketches below. You don't need the exact designs shown. Simply use this sketch as a springboard for inspiration to create your own version.



Click here for all the challenge details

What will you Play-to-Create?

START WITH

Layout #1

The best place to start is by accepting the sketch challenge to complete your first layout using your Kiwi Club Kit.

After >>>

Shiloh's Layout: #1

PLAY TO CREATE AT LEAST 3 2-PAGE LAYOUTS of your own!

6 photos

Borders: Aspen Court (1A, 1B)
Tiny Accessories: Tiny Labels (5T, 7T, 9T)
A la cartes: Pine

Kiwi Club Sets: Backwoods (1, 2, 4, 5)
Photos: Left:(1: 3x4, 1: 4x4, 1: 3x5)
Right: (1:3.5x3.5, 1: 3x5, 1: 3x4)

*please login to your account to see this product

Use portions of Backwoods #5 to create other elements and photo mats on your page.

6 photos

Borders: Aspen Court (3A)
Tiny Accessories: Tiny Labels (7T)
A la cartes: Mountain, Pine

Kiwi Club Sets: Backwoods (3, 5)
Photos: Left: (2: 4x6, 1: 3x4)
Right: (3: 4x6)

Use the scenery image from this title card with Tiny Labels to create a badge element for your layout.

Add to Cart

*please login to your account to see this product

Shiloh's Layout: #3

ADVENTURE AWAITS

5 photos

Tiny Accessories: Tiny Labels (4T)
Kiwi Club Sets: Backwoods (1, 5)
Photos: Left:(2: 4x6, 1: 2x6) Right:(1: 3x3, 1: 4x6)

Enjoy 15% off
anything with code KIWI15
on the Scrappin Happy Studio website

SHOP NOW

Try some simple stitching to create a fishing line on your page.

PLAY TO CREATE AT LEAST 3 2-PAGE LAYOUTS of your own!

creator: Debbie Bladh (Co-Founder)

Debbie's Layout: #1

5 photos

Borders: Aspen Court (1A, 1B)
Tiny Accessories: Tiny Labels (8T)
A la cartes: Mountain, Pine

Kiwi Club Sets: Backwoods (3, 5)
Photos: Left (2: 4x6)
Right (1: 3x5, 1: 4x4, 1: 4x5)

Add to Cart

*please login to your account to see this product

Debbie's Layout: #2

6 photos

Borders: Aspen Court (2A, 2B)
A la cartes: Mountain, Pine
Kiwi Club Sets: Backwoods (1, 2, 4, 5)
Photos: Left (1: 3x4, 1: 4x4, 1: 4x5)
Right (3: 4x6)

Mountain

Add to Cart

*please login to your account to see this product

Backwoods #5 can be used in any direction! Try flipping it upside down and building up a fun cluster along the top.

6 photos

Borders: Aspen Court (3A, 3B)
A la cartes: Mountain, Pine
Kiwi Club Sets: Backwoods (3, 4, 5)
Photos: Left (1: 3x4, 1: 4x4, 1: 4x5)
Right (3: 4x5)

Create a banner title tag from Backwoods #5.

IT'S TIME TO make time

Save the date

A PJ PLAY-DATE WITH SUSAN

Join Susan on the 2nd Friday of each month for a fun, Kiwi Club PLAY-date. Work on your own projects or follow along with the designs she will be creating from start to finish using the challenges and ideas found in this digital idea book along with the most recent Kiwi Club kit.

And don't forget your PJ's! And by that of course we mean bring your PICTURES and/or PAPER and your JOY for scrapbooking! And you can also wear a comfortable pair of PJ's if you'd like!

Our Friday Night, PJ PLAY-dates will take place from the comfort of your own home via Zoom. We start at 5:00pm MST and run to 9:00 pm MST, though you can come and go as you please.

Special Invite:

Watch this video from Susan, Debbie, and Shiloh about how many pages they finish each month with their Kiwi Club kits.

picture perfect
Kiwi CLUB

RSVP TODAY

PJ PLAY DATE
SCRAPBOOKING CROP NIGHT
Kiwi CLUB

RSVP TODAY

Our schedule is packed with Tips, Demos, Classes, Ideas to Inspire, Fun Challenges, Show and Tell, Live Crops and even some random giveaways! There truly is something for everyone, so be sure to take a look at our full schedule online at ***kiwilane.com/events/*** and set aside time to join in using the power of the internet.