

slow down and ENJOY LIFE

↳ DIGITAL IDEA BOOK



Digital Idea Book Includes:

6 two-page scrapbooking layout ideas & tips spotlighting:

Slow Down and Enjoy Life Paper Kit and Peek-a-boo Designer Templates.
Plus, special guest appearances by Placemats #4, Rings and Tiny Plants.



Kiwi CLUB

→ April 2023

WHERE TO GET STARTED?



PERUSE YOUR PRODUCTS

- ✓ Get to know your New Designer Templates.
- ✓ Explore the patterned paper & title cards in your kit.
- ✓ Download the digital idea book.



INVITE INSPIRATION

- ✓ Browse your photos for a memory that resonates with one of this kit's themes.
- ✓ Pull out your new products and Play-to-Create.
- ✓ Use the sketch challenge as a springboard for inspiration.



ENGAGE IN MEMBER EVENTS

- ✓ RSVP for the Picture Perfect Event.
- ✓ RSVP for the monthly PJ Play Date Event.
- ✓ Join our exclusive Kiwi Club - Scrapbooking Group for your monthly dose of fun and creative association.
(<https://kiwilane.com/groups/kiwi-club-scrapbooking>)

Three different themes... so many options!

✓ EASTER/SPRING



✓ SLOTHS/ENJOY THE MOMENT



✓ GENERAL/PLAYFUL



"Somehow I always find memories that work with the kit. I don't hold onto the kit for some future 'what if', special occasion. I decide on pictures and I make it work." -Debbie Bladh

Let these Designer Templates inspire you!

Be inspired by all the ways you can create with these designs.



Have these inspiring sets yet?

These sets are also highlighted in this idea book and pair perfectly with this Kiwi Club kit.

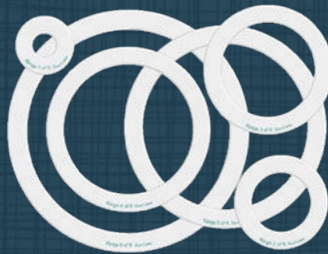
20% OFF these sets
for Kiwi Club Members
Expires: April 30th

WHILE SUPPLIES LAST



Placemats (4)

[Add to Cart](#)



Rings

[Add to Cart](#)



Tiny Plants

[Add to Cart](#)

IT'S TIME to MAKE TIME to
P.L.A.Y. to Create

JOIN THE
Monthly Creating Challenge

HOW TO ENTER:

1. **CREATE** a project using any of the ideas as your inspiration. Remember to invite play into your creative process.
2. **TAKE A PICTURE** of your finished scrapbooking page
3. **VISIT** kiwilane.com, and click on 'community'.
4. **POST** a picture of your finished project in the Kiwi Lane community at kiwilane.com/community **by the 25th of the month before midnight MST.**
5. **USE THE SPECIFIC HASHTAG** [#creativewithkiwilane](https://www.instagram.com/hashtag/creativewithkiwilane) for each entry in your post description. **You can create as many different projects as you would like. Each unique project you submit counts as one entry.**
6. **CELEBRATE** with us in the community each month as we ALL complete projects from start to finish.
7. **A RANDOM WINNER** will be selected from those who participate. We will announce our winner on the first Monday of the following month. Each winner will be contacted and announced in the community.



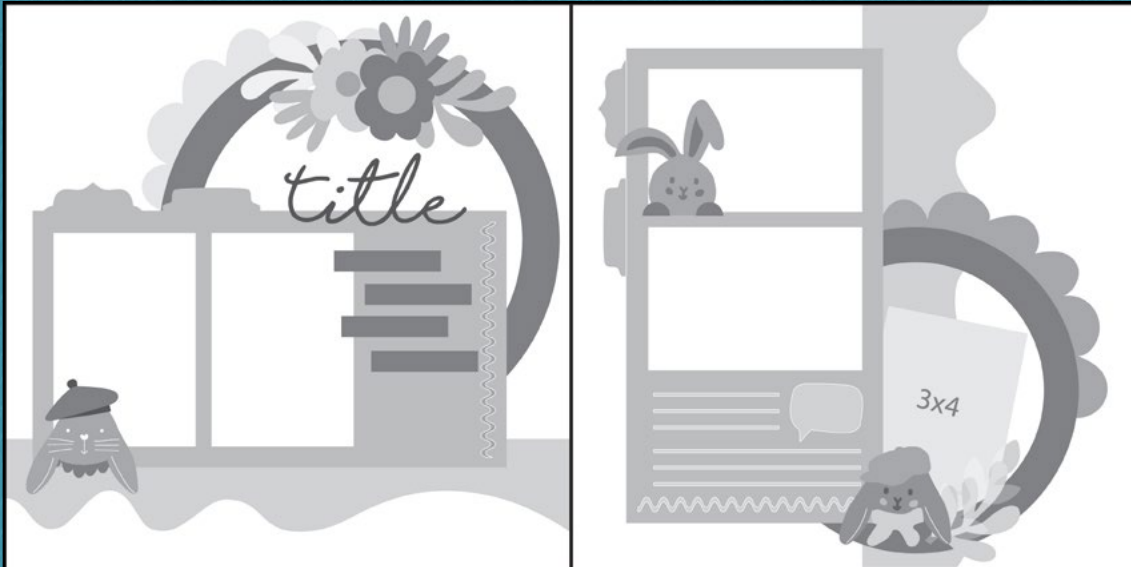
WE HAVE OUR
Winners

See last month's winners [HERE](#)

Sketch Challenge

PLAY-TO-WIN

To play along with this month's scrapbooking sketch challenge, recreate your own layout using the sketches below. You don't need the exact designs shown. Simply use this sketch as a springboard for inspiration to create your own version.



[Click here for all the challenge details](#)

What will you Play-to-Create?

START WITH

Layout #1

The best place to start is by accepting the sketch challenge to complete your first layout using your Kiwi Club Kit.



creator: Shiloh Jorgensen (Co-Founder)



Shiloh's
Layout:
#1

PLAY TO CREATE
AT LEAST 3
2-PAGE LAYOUTS
of your own!



6 photos

Borders: Aspen Court (3A, 3B)
Accessories: Rings (3, 4)
Tiny Accessories:
Tiny Egg Hunt (1T, 5T, 6T)

A la cartes: Placemats (4)
Kiwi Club Sets: Peek-a-boo (1, 2, 5, 6)
Photos: Left (3:4x6, 1:4x6 cut to fit in the Ring) Right (2:4x6)



Do you have the vaulted Tiny Egg Hunt set in your collection already? Look how well it plays with this month's kit! If you haven't reached for it in a while, pull it out and give it a try!

*Tiny Egg Hunt is no longer available in the shop.



9 photos

Borders: Paisley Place (1A, 1B, 3A, 3B)

Accessories: Nature Walk (8)

Tiny Accessories: Tiny Plants (3T, 5T, 7T, 9T)

Kiwi Club Sets: Peek-a-boo (3, 4, 6)

Photos: Left (1:4x6, 2:4x4)

Right: 2:4x4, 1:4x6, 3:2.75x2.75



Scrappin Happy Studio's Handmade Epoxy Buttons are the perfect addition for floral details in the center of the flowers from Tiny Plants or mixed into clusters created with the Peek-a-boo Designer Template Set. Pens in black and white are also useful to add fun doodling details to your designs.

Click here to
SHOP NOW!



Shiloh's
Layout:
#3

don't hurry,
BE HAPPY



6 photos

Borders: Coastal Highway (1A, 1B)

Accessories: Rings (3, 4, 5)

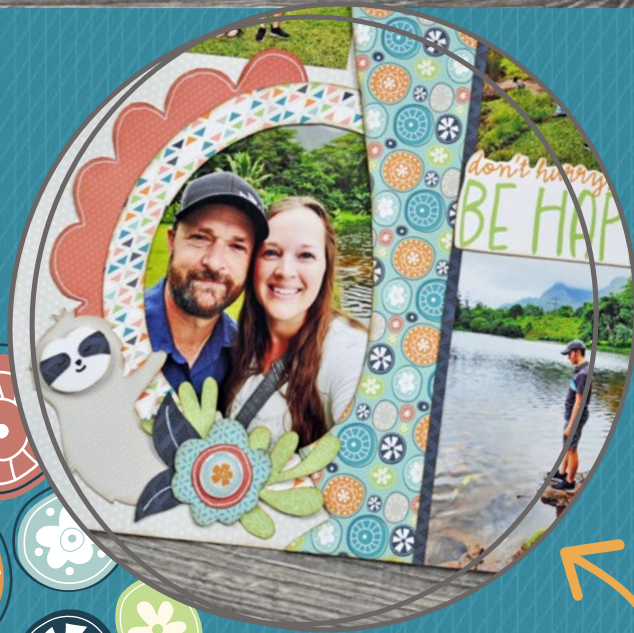
Tiny Accessories: Tiny Plants (3T, 5T, 6T, 7T)

A la cartes: Placemats (4)

Kiwi Club Sets: Peek-a-boo (3, 4, 5, 6)

Photos: Left (1:4x6, 1:4x6 cut to fit Ring)

Right (2:4x6, 1:3.5x4.5, 1:4x6 cut to fit Ring)



Rings

[Add to Cart](#)

Rings add so much playful movement to a page. Fill the inside with a photo, or tuck the Ring behind a border. Rings are great for any memories. Peek-a-boo #5 adds another layer of fun to Rings as well with a unique curve of scallops.

PLAY TO CREATE AT LEAST 3

2-PAGE LAYOUTS

of your own!

creator: Debbie Bladh (Co-Founder)



Sketches are such a great tool for inspiring a starting point. From there, it is easy to make a few small tweaks to fit your style and photo needs.



5 photos

Borders: Aspen Court (3A, 3B)
Accessories: Rings (2, 3, 4)
Tiny Accessories:
Tiny Plants (3T, 4T, 5T, 6T, 7T)

A la cartes: Placemats (4)
Kiwi Club Sets: Peek-a-boo (1, 2, 4, 5, 6)
Photos: Left (2: 4x6, 1: 4x5)
Right (1: 3.5 x 4.5, 1: 3x4)



The Peek-a-boo doodle sheet allows you to create bunnies and sloths with so much personality and style! How will you accessorize your characters?





Debbie's
Layout:
#2



6 photos

- Borders: Aspen Court (2A, 2B)
- Accessories: Rings (3, 4)
- Tiny Accessories: Tiny Plants (3T, 4T, 5T, 7T)
- A la cartes: Placemats (4)
- Kiwi Club Sets: Peek-a-boo (1, 2, 4, 5, 6)
- Photos: Left (1: 4x4, 1: 4x6, 1: 3.5 x 4.5)
- Right (3: 3x4)



Tiny Plants has such a great variety of leaves and flowers. Tuck them out of titles or photos or create beautiful clusters to add a pop of color to your pages.



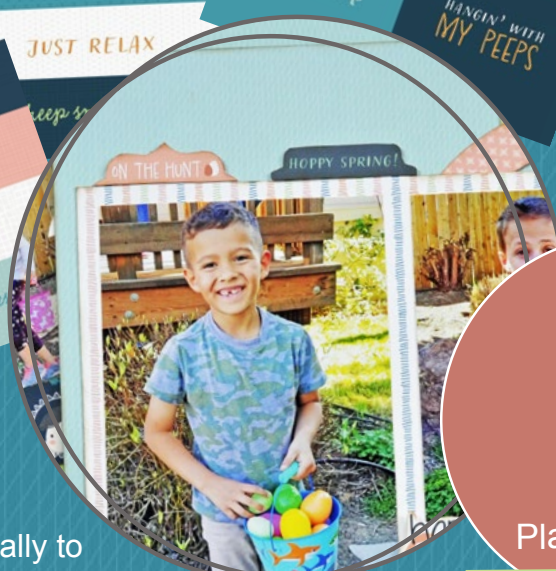
Tiny Plants

[Add to Cart](#)



5 photos

- Borders: Abbie Road (3A, 3B)
- Accessories: Rings (3)
- Tiny Accessories: Tiny Plants (3T, 4T, 5T, 7T)
- Kiwi Club Sets: Peek-a-boo (1, 3, 4, 5, 6)
- Photos: Left (2: 4x6) Right (3: 4x6)



Placemats (4)

Add to Cart

These 3 title cards were designed specifically to coordinate with the tabs and speech bubble in Placemats 4. That's not the only way to use them! You can use the entire card as a set of subtitles for your pages, just like how Debbie did on the page above.



IT'S TIME TO *make time*

Save the date

A PJ PLAY-DATE WITH SUSAN

Join Susan on the 2nd Friday of each month for a fun, Kiwi Club PLAY-date. Work on your own projects or follow along with the designs she will be creating from start to finish using the challenges and ideas found in this digital idea book along with the most recent Kiwi Club kit.

And don't forget your PJ's! And by that of course we mean bring your PICTURES and/or PAPER and your JOY for scrapbooking! And you can also wear a comfortable pair of PJ's if you'd like!

Our Friday Night, PJ PLAY-dates will take place from the comfort of your own home via Zoom. We start at 5:00pm MST and run to 9:00 pm MST, though you can come and go as you please.



MARK YOUR CALENDAR

April 21st, 2023

5:00 pm MST - 9:00 pm MST



Special Invite:

Watch this video from Susan, Debbie, and Shiloh about how many pages they finish each month with their Kiwi Club kits.



picture
perfect
KiwiCLUB



⇒ RSVP TODAY ⇒

PJ PLAY
DATE
SCRAPBOOKING CROP NIGHT
KiwiCLUB

⇒ RSVP TODAY ⇒

Our schedule is packed with Tips, Demos, Classes, Ideas to Inspire, Fun Challenges, Show and Tell, Live Crops and even some random giveaways! There truly is something for everyone, so be sure to take a look at our full schedule online at kiwilane.com/events/ and set aside time to join in using the power of the internet.

**ATTEND THE
PICTURE PERFECT EVENT**
Together we will evaluate photos
for a memory that
resonates with the kit's themes.
*Make sure to RSVP ahead of time.

**ATTEND THE
PJ PLAY DATE EVENT**
Bring your PICTURES and/or PAPER,
along with your JOY for SCRAPBOOKING,
for a few hours of creating together!*-
Make sure to RSVP ahead of time.

**CELEBRATE WHAT
YOU CREATE**

Use #createwithkiwilane in your
posts when you share in the online
community, and you will also be
entered into our monthly
drawings.

**DIGITAL
IDEA BOOK**
Download and
peruse the monthly
Digital Idea Book.

**EXPLORE
YOUR KIT**

1. Look for the Golden Ticket.
2. Check your kit to ensure all pieces are included.

**SHARE YOUR FINISHED
PAGES WITH YOUR LOVED ONES**

Place your finished pages in your
album. Allow your loved ones to
reflect on and celebrate those
memories again with you!

